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This document should be read as a whole.

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BRITISH AMERICAN TOBACCO

British American Tobacco p.l.c.

(incorporated and registered in England and Wales under number 3407696)

NOTICE OF ANNUAL GENERAL MEETING 2012

**to be held at The Banqueting House,
Whitehall, London SW1A 2ER
on Thursday 26 April 2012 at 11.30am**

The Notice of the Annual General Meeting is set out on pages 9 to 11.

A proxy form or voting instruction form (as appropriate) for use in connection with the Annual General Meeting is enclosed with this Notice.

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LETTER FROM THE CHAIRMAN

Globe House
4 Temple Place
London
WC2R 2PG

26 March 2012

Dear Shareholder

Annual General Meeting

Introduction

The 2012 Annual General Meeting of British American Tobacco p.l.c. (the “Meeting” or the “AGM”) will be held at 11.30am on Thursday 26 April at The Banqueting House, Whitehall, London SW1A 2ER. This is a new venue for British American Tobacco and I look forward to welcoming as many of you as possible to our first AGM at this historic site.

The Notice of Meeting is set out on pages 9 to 11 of this document.

If you would like to vote on the Resolutions but cannot come to the Meeting, you can appoint a proxy or proxies to exercise all or any of your rights to attend, vote and speak at the Meeting by using one of the methods set out in Appendix 1 of this document.

Voting at the Meeting will once again be conducted by way of a poll using the registrar’s electronic voting system, known as Express Meeting Plus, a summary of which is given on page A-5.

Explanation of the AGM Resolutions

The following paragraphs explain, in summary, the Resolutions to be proposed at the Meeting and give comprehensive biographical details and related information about the Directors proposed for re-election and election.

Resolution 1: Receipt of the 2011 Report and Accounts

The Directors of the Company must present their report and the annual accounts to the Meeting and shareholders may raise any questions on the report and accounts under this Resolution.

Resolution 2: Approval of the 2011 Remuneration Report

The Remuneration Report for the year ended 31 December 2011 has been prepared and is laid before the Meeting for approval by shareholders in accordance with section 439 of the Companies Act 2006 (the “2006 Act”). The vote

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Registered Office as above

is advisory and does not affect the actual remuneration paid to any individual Director. You can find the full Remuneration Report in the Annual Report 2011. Please refer to Appendix 5 for details of how to obtain that document and other British American Tobacco publications.

Resolution 3: Declaration of the final dividend for 2011

A final dividend can be paid only after it has been approved by the shareholders. A final dividend of 88.4p per ordinary share for the year ended 31 December 2011 is recommended by the Directors for payment to shareholders who were on the main register and/or the South African branch register as at the close of business on 9 March 2012.

If approved, the final dividend will be paid on 3 May 2012.

Resolution 4: Reappointment of the Auditors

The Company is required to appoint Auditors at each general meeting at which accounts are laid before the Company, to hold office until the conclusion of the next such meeting. This Resolution, on the Audit Committee's recommendation, proposes the reappointment of PricewaterhouseCoopers LLP as Auditors of the Company.

Resolution 5: Authority for the Directors to agree the Auditors' remuneration

This Resolution authorises the Directors, in accordance with standard practice, to set the remuneration of the Auditors. In accordance with its terms of reference, the Audit Committee will approve the terms of engagement and the level of audit fees payable by the Company to the Auditors and recommend them to the Board.

Resolutions 6 to 16: Re-election of Directors

Resolution 17: Election of a Director appointed since the last Annual General Meeting

In accordance with provision B.7.1 of the UK Corporate Governance Code (the "Governance Code"), all directors of FTSE 350 companies should be subject to election or re-election by their shareholders every year. The Governance Code applies on a "comply or explain" basis and applies to financial years beginning on or after 29 June 2010. In a change to its previous practice and to meet the requirements of the Governance Code, all of the Board stood for re-election or election for the first time at the Annual General Meeting in 2011. This newly adopted practice continues for this year's AGM.

The Company's articles of association also provide that any Director who has been appointed by the Board since the last AGM is required to retire from the Board at the next AGM and, being eligible, may offer himself/herself for reappointment. Accordingly, Ann Godbehere, who joined the Board as a Non-Executive Director on 3 October 2011 will retire at the Meeting and will seek election.

Separate Resolutions will be proposed for the re-elections and the election.

Resolution 6: Richard Burrows

Position: Chairman since November 2009; Non-Executive Director since September 2009; and Chairman of the Nominations Committee.

Nationality: Irish

Age: 66

Key Appointments: Non-Executive Director and member of the Remuneration Committee of Rentokil Initial; a Supervisory Board Member at Carlsberg; and member of The Trilateral Commission.

Skills & Experience: Chief Executive of Irish Distillers; Co-Chief Executive of Pernod Ricard; Governor of the Bank of Ireland; Fellow of the Institute of Chartered Accountants of Ireland.

Resolution 7: John Daly

Position: Chief Operating Officer since September 2010.

Nationality: Irish

Age: 55

Key Appointments: Non-Executive Director of Reynolds American Inc.

Skills & Experience: Marketing Director, P.J. Carroll & Company (Ireland); senior management roles in Europe and the Far East; and Area Director Middle East & North Africa. Appointed to the Management Board as Regional Director for Asia-Pacific October 2004. Holds a Diploma in Marketing and an International MBA.

Resolution 8: Karen de Segundo

Position: Non-Executive Director since 2007; Chair of the Corporate Social Responsibility Committee; and member of the Nominations and Remuneration Committees.

Nationality: Dutch

Age: 65

Key Appointments: Non-Executive Director and member of Audit & Risk, Nomination and Safety & Sustainability Committees of Lonmin plc; Supervisory Board Member at E.ON AG; and a member of the Board of Pöyry Oyj.

Skills & Experience: Senior executive roles before retiring as CEO Shell International Renewables and President Shell Hydrogen in 2005. Holds a Masters degree in Law from Leiden University, an MBA from Michigan State University and is a Council Member of the Anglo Netherlands Society.

Resolution 9: Nicandro Durante

Position: Chief Executive since 1 March 2011.

Nationality: Brazilian/Italian

Age: 55

Key Appointments: No external appointments.

Skills & Experience: Chief Operating Officer from 2008; Regional Director for Africa and Middle East and member of the Management Board from 2006; senior general management roles in Brazil (including President of Souza Cruz) and in the UK and Hong Kong; has wide experience in senior international finance and management roles within the Group. Holds a degree in finance, economics and business administration.

Resolution 10: Robert Lerwill

Position: Non-Executive Director since 2005; Chairman of the Audit Committee; and member of the Nominations and Remuneration Committees.

Nationality: British

Age: 60

Key Appointments: Chairman of Synergy Health plc and Chairman of its Nomination Committee and member of its Remuneration Committee; and Non-Executive Director and Chairman of the Audit Committee of Transcom Worldwide S.A.

Skills & Experience: Chartered Accountant; formerly a Director of Cable & Wireless plc and WPP Group PLC; and Chief Executive of Aegis Group plc until 2008.

Resolution 11: Christine Morin-Postel

Position: Non-Executive Director since 2007; member of the Nominations and Remuneration Committees.

Nationality: French

Age: 65

Key Appointments: Non-Executive Director of Royal Dutch Shell PLC and EXOR S.p.A. (Italy).

Skills & Experience: Chief Executive of Société Générale de Belgique; Executive Vice-President and member of the Executive Committee of Suez and Chairman and CEO of Crédisuez S.A.; studied political sciences and graduated from the Institut de Contrôle Gestion.

Resolution 12: Gerry Murphy

Position: Non-Executive Director since 2009 and member of the Corporate Social Responsibility, Nominations and Remuneration Committees.

Nationality: Irish

Age: 56

Key Appointments: Member and Chairman of the Executive Committee of The Blackstone Group International Partners LLP; Non-Executive Director of the British Venture Capital and Private Equity Association Ltd; a member of the Management Committee of Merlin Entertainments Group Ltd; and a member of the Supervisory Board of Jack Wolfskin Ausrüstung für Draussen GmbH & Co.

Skills & Experience: Chief Executive Officer of Kingfisher plc, Carlton Communications plc, Exel plc, Greencore Group plc; senior operating roles at Diageo plc. Holds a BSc and PhD in food technology from University College Cork and an MBS in marketing from University College Dublin.

Resolution 13: Kieran Poynter

Position: Non-Executive Director since 2010; and member of the Corporate Social Responsibility, Nominations and Remuneration Committees.

Nationality: British

Age: 61

Key Appointments: Non-Executive Director and Chairman of the Audit Committee of International Consolidated Airlines Group S.A.; Non-Executive Director and member of the Remuneration, Audit, Risk & Compliance and Nomination Committees of F&C Asset Management PLC; Chairman and Non-Executive Director of Nomura International PLC; and a Non-Executive Director of The Royal Automobile Club Limited.

Skills & Experience: Chartered Accountant; Chairman and Senior Partner of PricewaterhouseCoopers until 2008; served on the President's Committee of the Confederation of British Industry and as member of an advisory committee for the Chancellor of the Exchequer.

Resolution 14: Anthony Ruys

Position: Non-Executive Director since 2006; Chairman of the Remuneration Committee and member of the Audit and Nominations Committees.

Nationality: Dutch

Age: 64

Key Appointments: Chairman of the Supervisory Board of NV Luchthaven Schiphol (NL); member of the Supervisory Boards of the Rijksmuseum and JANIVO Holdings BV (NL); and Non-Executive Director of the Group's Indian associate, ITC Limited.

Skills & Experience: Marketing Director and Chairman of various Unilever subsidiaries; Member of Executive Board, Vice Chairman and Chairman of Heineken. He holds a degree in commercial law from the University of Utrecht and a Masters degree from Harvard Business School.

Resolution 15: Sir Nicholas Scheele

Position: Senior Independent Non-Executive Director since 2008; Non-Executive Director since 2005; and member of the Audit, Nominations and Remuneration Committees.

Nationality: British/US

Age: 68

Key Appointments: Chairman of The Cambridge-MIT Institute, Key Safety Systems, Inc. (USA) and Global Metalsa SA de CV (Mexico) and a Director of Grupo Proeza (Mexico).

Skills & Experience: President and Chief Operating Officer of Ford Motor Company; knighted in 2001 for services to British exports; and Chancellor of Warwick University from 2002 until 2008.

Resolution 16: Ben Stevens

Position: Finance Director since 2008; additionally Chief Information Officer since 2010.

Nationality: British

Age: 52

Key Appointments: No external appointments.

Skills & Experience: Senior Group finance and general management roles; Head of Merger Integration following the merger with Rothmans; Chairman and Managing Director of the Pakistan Tobacco Company and British American Tobacco Russia; appointed to the Management Board in 2001 as Development Director becoming Director, Europe in 2004. Holds a BA (Hons) in Economics from Manchester University and an MBA from Manchester Business School.

Resolution 17: Ann Godbehere

Position: Non-Executive Director since 3 October 2011; Member of the Corporate Social Responsibility, Nominations and Remuneration Committees.

Nationality: Canadian/British

Age: 56

Key Appointments: Non-Executive Director, member of the Nominations Committee and Chair of the Audit Committee of Rio Tinto plc; member of the Audit and Corporate Responsibility Committees and Chair of the

Human Resources and Compensation Committee of UBS AG; Non-Executive Director and Chair of the Audit Committee of Prudential plc; Non-Executive Director of Ariel Holdings Limited, Atrium Underwriting Group Limited and Atrium Underwriters Limited.

Skills & Experience: Chief Financial Officer of Swiss Re Group; Chief Financial Officer of Northern Rock during the initial phase of its public ownership; and Fellow of the Certified General Accountants of Canada.

The Directors consider that Ann Godbehere’s broad-ranging financial experience and her international portfolio of responsibilities will bring additional dimensions to the Board. The Board therefore recommends her election to shareholders.

Performance evaluation

During 2011, the Board built upon the comprehensive report and findings resulting from the 2010 externally facilitated Board evaluation process by undertaking a more detailed peer-based evaluation of the personal effectiveness of each Director. The outputs from these evaluations form the basis of the discussions that the Chairman has with the Directors about their performance and effectiveness at the end of the year before they make themselves available for re-election at the next following AGM.

Further details of the 2011 evaluation process are set out in the Corporate Governance pages of the Company’s Annual Report.

With reference to the requirements of provision B.2.3 of the Governance Code, Non-Executive Directors who serve for a total of more than six years are subject to a particularly rigorous review. This was done in 2011 in the case of Robert Lerwill and Sir Nicholas Scheele, both of whom have served in excess of six years, and Anthony Ruys, who will have served in excess of six years at the time of the AGM.

Further, it is confirmed that, in addition to the breadth of expertise and experience illustrated by the Directors’ biographical notes above, the performance of all of the Directors (Executive and Non-Executive) being proposed for re-election or election continues to be effective and that they continue to demonstrate commitment to their roles including commitment of the necessary time for Board and Committee meetings and other duties. Therefore the Board recommends to shareholders the proposed re-election or election of the Directors set out in Resolutions 6 to 17.

Board renewal and Board diversity

The Board is actively seeking one or more further Non-Executive appointments which confirms its continuing programme to ensure that its membership is progressively refreshed. Its success in this area is illustrated in the table below showing the date of appointment and length of service (as at the date of the Meeting) of each of the current Non-Executive Directors:

<u>Non-Executive Director</u>	<u>Date of appointment</u>	<u>Length of service as at 2012 AGM (Years/Months)</u>
Karen de Segundo	1 October 2007	4.7
Ann Godbehere	3 October 2011	0.7
Robert Lerwill	1 January 2005	7.4
Christine Morin-Postel	1 October 2007	4.7
Gerry Murphy	13 March 2009	3.1
Kieran Poynter	1 July 2010	1.10
Anthony Ruys	1 March 2006	6.2
Sir Nicholas Scheele	28 February 2005	7.2

In this context, the Board also recognises the benefits of diversity in its widest sense both at Board level and throughout all levels within the organisation. Diversity takes many forms: gender is one aspect, but other important attributes to consider will include, for example, nationality and background.

For a number of years, the Company has benefitted from the presence on its Board of female Non-Executive Directors. During its search for additional Non-Executive Directors in 2011, culminating in the appointment of Ann

Godbehere, the Company made it clear to its external search consultants that a male-only shortlist of candidates would not be accepted. The current level of female representation on the Board stands at 25 per cent, the 2015 aspirational target level of female representation on Boards for FTSE 100 companies, as set out in the report by Lord Davies entitled *Women on Boards*. The Company hopes to at least maintain, and possibly to increase, this level of representation when refreshing and renewing Board membership over the coming years. However, such aspirations will always be subject to the overriding need to ensure that appointments are made on merit and having regard to an appropriate balance of skills, experience, independence and knowledge required on the Board. The Board will continue to take into account diversity, in all its widest forms, when making appointments.

Lord Davies's report also examines gender diversity at management levels below the Board. Whilst the Company has a number of initiatives to improve diversity at senior management levels, the Board recognises that these will take time to be reflected in the numbers of senior women in the Company. The recently appointed Group HR Director will be taking this forward in 2012.

The Board will continue to review and report further on the Company's approach to diversity and related ambitions particularly in the context of any developing guidance in this area.

Resolution 18: Renewal of the Directors' authority to allot shares

Resolution 19: Renewal of the Directors' authority to disapply pre-emption rights

The Board currently has in place the following authorities, each granted by shareholders for a one year period (until the next following Annual General Meeting) at the Annual General Meeting held on 28 April 2011:

- (a) authority under section 551 of the 2006 Act to allot relevant securities up to the amount representing one-third of the Company's then issued ordinary share capital (excluding treasury shares) (the "Allotment Authority"); and
- (b) authority under section 570 of the 2006 Act to allot shares for cash in certain circumstances otherwise than pro rata to all shareholders (the "Pre-emption Authority").

Both the Allotment Authority and the Pre-emption Authority are due to expire at the conclusion of this year's Meeting and, in keeping with best practice, shareholders will continue to have the opportunity to vote on the renewal of these authorities each year so that the authorities may be up-to-date and continue to be of equal duration, giving the Company certainty and flexibility in its financing arrangements.

Since December 2008, the Association of British Insurers ("ABI") has had in place guidelines on Directors' authority to allot shares. These guidelines state that ABI members will permit, and treat as routine, resolutions seeking authority to allot shares representing up to one-third of a company's issued share capital. In addition they will treat as routine a request for authority to allot shares representing an additional one-third of a company's issued share capital provided that it is only used to allot shares pursuant to a fully pre-emptive rights issue.

Having regard to these guidelines, the Board considers it appropriate that Directors be granted authority to allot shares in the capital of the Company up to a maximum nominal amount of £327,763,311 representing the guideline limit of approximately two-thirds of the Company's issued ordinary share capital (excluding treasury shares) as at 15 March 2012 (the latest practicable date prior to publication of this letter). Of this amount £163,881,655, representing approximately one-third of the Company's issued ordinary share capital (excluding treasury shares), can only be allotted pursuant to a rights issue.

Although the Directors have no present intention of exercising this authority, it provides them with an appropriate level of authority for on-going purposes and the Directors consider it appropriate to maintain the flexibility that this authority provides. The authority proposed in Resolution 19 will expire at the conclusion of the 2013 Annual General Meeting unless previously revoked, varied or extended by the Company in general meeting. The Company held 59,627,762 ordinary shares in treasury, representing 2.94 per cent of the issued ordinary share capital of the Company as at the close of business on 15 March 2012 (the latest practicable date prior to publication of this letter).

Resolution 19 is a special resolution and will give the Directors authority to allot shares in the capital of the Company for cash pursuant to the authority granted under Resolution 18 above or by way of sale of treasury shares without complying with the pre-emption rights in the 2006 Act in certain circumstances. In the light of the ABI guidelines described in relation to Resolution 18 above, this authority will permit the Directors to allot:

- (a) shares up to a nominal amount of £327,763,311, representing two-thirds of the Company's issued share capital, on an offer to existing shareholders on a pre-emptive basis. However, unless the shares are allotted pursuant to a rights issue (rather than an open offer), the Directors may only allot shares up to a nominal amount of £163,881,655, representing one-third of the Company's issued share capital, (in each case subject to any adjustments, such as for fractional entitlements and overseas shareholders, as the Directors see fit); and
- (b) shares up to a maximum nominal value of £24,582,248, representing approximately 5 per cent of the issued ordinary share capital of the Company (excluding treasury shares) as at 15 March 2012 (the latest practicable date prior to publication of this letter), otherwise than in connection with an offer to existing shareholders.

The Directors have no present intention of exercising this authority. The Directors confirm their intention to follow the provisions of the Pre-emption Group's Statement of Principles (the "Principles") regarding cumulative usage of authorities within a rolling three year period. The Principles provide that companies should not issue shares for cash representing more than 7.5 per cent of a company's issued share capital (excluding treasury shares) in any rolling three year period, other than to existing shareholders and without prior consultation with shareholders.

The authority contained in Resolution 19 will expire at the conclusion of the 2013 Annual General Meeting or upon the earlier expiry of the Allotment Authority proposed in Resolution 18.

Resolution 20: Authority for the Company to purchase its own shares

Under the 2006 Act the Company requires authorisation from a general meeting if it is to purchase its own shares.

The Board reinstated its on-market share buy-back programme on 1 March 2011 following the Company's Preliminary Announcement on 24 February 2011. The programme was conducted under the authority granted by shareholders at the 2010 Annual General Meeting. The programme then continued under the authority granted to the Company at the Annual General Meeting on 28 April 2011 to purchase up to 199,400,000 of its ordinary shares. During the year ended 31 December 2011, the Company made on-market repurchases totalling 28,037,708 of its own ordinary shares representing 1.4 per cent of the issued share capital (excluding treasury shares) as at 31 December 2011, at a value of £750 million, excluding transaction costs. This present authority for the Company to purchase its own shares will expire at the 2012 Annual General Meeting.

In this context the Directors are therefore seeking a fresh authority for the Company to purchase its ordinary shares. Resolution 20 seeks to renew the authority given at the Annual General Meeting on 28 April 2011. This special resolution authorises the Company to purchase up to a maximum of 196.6 million ordinary shares, representing approximately 10 per cent of its issued ordinary share capital (excluding treasury shares) as at the close of business on 15 March 2012 (the latest practicable date prior to the publication of this letter), subject to the limitations in paragraphs (b) and (c) of the Resolution on the maximum and minimum prices that may be paid. The authority given by this Resolution will expire at the conclusion of the Annual General Meeting in 2013 unless renewed, varied or revoked at that or any earlier general meeting of shareholders. In the opinion of the Directors, the exercise of this authority is likely to result in an increase in the Company's earnings per share and will be in the interests of shareholders generally.

The Company will have the option either of holding in treasury or cancelling any shares purchased under this authority. Since October 2007, the Company's practice has been to place all repurchased shares in treasury and this policy is expected to continue for any shares purchased under this authority. Treasury shares can be sold quickly and cost effectively, for cash, giving the Company additional flexibility in the management of its capital base. Whilst in treasury no dividends are paid on the shares and they have no voting rights. There is no longer a statutory limit on the percentage of share capital that the Company is permitted to hold as treasury shares. However, in keeping with best practice, the Company will continue to limit the number of shares that it holds as treasury shares to no more than 10 per cent of its issued share capital.

In the absence of the necessary practical arrangements, this Resolution has not been extended so as to enable the Company to purchase its own shares on the Johannesburg Stock Exchange (JSE Limited) in South Africa.

As at 15 March 2012 (the latest practicable date prior to publication of this letter), there were no outstanding warrants for equity shares in the Company and the total number of option rights to subscribe for equity shares was 714,500. These rights are equivalent to 0.036 per cent of the issued share capital (excluding treasury shares) as at that date and would represent 0.080 per cent of the issued share capital of the Company (excluding treasury shares) if the full authority to purchase its own shares in accordance with this Resolution and the existing authority to purchase taken at last year's Annual General Meeting (which expires at the end of this year's Annual General Meeting) were to be exercised by the Company.

Resolution 21: Notice period for General Meetings

Resolution 21 is a special resolution to allow the Company to hold general meetings, other than Annual General Meetings ("AGMs"), on 14 days' notice.

The Company's articles of association include a provision which allows general meetings of the Company to be called on the minimum notice period provided for in the 2006 Act. Before the introduction of the Companies (Shareholders' Rights) Regulations 2009 (the "Regulations") in August 2009, the minimum notice period permitted by the 2006 Act for general meetings (other than public company AGMs) was 14 days. One of the amendments made to the 2006 Act by the Regulations was to increase the minimum notice period for general meetings of listed companies to 21 days, but with an ability to reduce this period back to 14 days (other than for AGMs) provided that two conditions are met. The first condition is that a company offers facilities for shareholders to vote by electronic means (including the submission of proxy appointments electronically). The second condition is that there is an annual resolution of shareholders approving the reduction in the minimum notice period from 21 days to 14 days.

Following shareholder approval at the 2011 Annual General Meeting, the Company is currently able to call general meetings (other than AGMs) on 14 clear days' notice and would like to preserve this ability by seeking a renewal of this authority at the Meeting.

The Board is therefore proposing Resolution 21 as a special resolution to approve 14 days as the minimum period of notice for all general meetings of the Company other than AGMs. The approval will be effective until the Company's next AGM, when it is intended that the approval be renewed. The shorter notice period would not be used as a matter of routine. Rather the Board will consider on a case by case basis whether the use of the flexibility offered by the shorter notice period is merited, taking into account the circumstances, including whether the business of the meeting is time sensitive, and is thought to be to the advantage of shareholders as a whole. Further, the shorter notice period would not be used unless both of the conditions as stated above are met.

Directors' recommendations

The Board considers that the Resolutions will promote the success of the Company and are in the best interests of the Company and its shareholders as a whole. The Directors unanimously recommend shareholders to vote in favour of Resolutions 1 to 21 as they intend to do in respect of their own beneficial shareholdings.

Voting documentation

Please refer to Appendix 1 for guidance notes on the completion and return of the proxy form and other applicable voting documentation.

Yours sincerely

Richard Burrows
Chairman



NOTICE IS HEREBY GIVEN that the ANNUAL GENERAL MEETING of British American Tobacco p.l.c. will be held at 11.30am on Thursday 26 April 2012 at The Banqueting House, Whitehall, London SW1A 2ER to consider and, if thought fit, to pass Resolutions 1 to 18 as ordinary resolutions and Resolutions 19 to 21 as special resolutions:

Report and Accounts

1. To receive the accounts and the reports of the Directors and Auditors for the year ended 31 December 2011.

Remuneration Report

2. To receive and approve the Remuneration Report of the Directors for the year ended 31 December 2011.

Dividend

3. To declare a final dividend of 88.4p per ordinary share in respect of the year ended 31 December 2011, payable on 3 May 2012 to shareholders on the register at the close of business on 9 March 2012.

Auditors

4. To reappoint PricewaterhouseCoopers LLP as the Company's Auditors.

Auditors' remuneration

5. To authorise the Directors to agree the Auditors' remuneration.

Re-election of Directors

To re-elect the following as Directors:

6. Richard Burrows
7. John Daly
8. Karen de Segundo
9. Nicandro Durante
10. Robert Lerwill
11. Christine Morin-Postel
12. Gerry Murphy
13. Kieran Poynter
14. Anthony Ruys
15. Sir Nicholas Scheele
16. Ben Stevens

Director appointed since the last Annual General Meeting

To elect the following as a Director:

17. Ann Godbehere

Authority to allot shares

18. That the Directors be and they are hereby generally and unconditionally authorised in accordance with section 551 of the Companies Act 2006 to exercise all the powers of the Company to allot shares in the Company and to grant rights to subscribe for, or to convert any security into, shares in the Company (“Rights”):

- (a) up to an aggregate nominal amount of £163,881,655; and
- (b) up to a further aggregate nominal amount of £163,881,655 provided that: (i) they are equity securities (within the meaning of section 560(1) of the Companies Act 2006); and (ii) they are offered by way of a rights issue to holders (“shareholders”) of ordinary shares of 25p each in the capital of the Company (“ordinary shares”) on the register of members at such record dates as the Directors may determine where the equity securities respectively attributable to the interests of the shareholders are proportionate (as nearly as may be practicable) to the respective numbers of ordinary shares held or deemed to be held by them on any such record dates, subject to such exclusions or other arrangements as the Directors may deem necessary or expedient to deal with treasury shares, fractional entitlements or legal or practical problems arising under the laws of any overseas territory or the requirements of any regulatory body or stock exchange or by virtue of shares being represented by depositary receipts or any other matter,

provided that this authority shall expire on the date of the next Annual General Meeting of the Company after the passing of this Resolution or, if earlier, on 26 July 2013 save that the Company shall be entitled to make offers or agreements before the expiry of such authority which would or might require shares to be allotted or Rights to be granted after such expiry and the Directors shall be entitled to allot shares and grant Rights pursuant to any such offer or agreement as if this authority had not expired; and all unexercised authorities previously granted to the Directors to allot shares and grant Rights be and are hereby revoked.

Authority to disapply pre-emption rights

19. That the Directors be and they are hereby empowered pursuant to sections 570 and 573 of the Companies Act 2006 to allot equity securities (within the meaning of section 560 of that Act) for cash either pursuant to the authority conferred by Resolution 18 above or by way of a sale of treasury shares as if section 561(1) of that Act did not apply to any such allotment, provided that this power shall be limited to:

- (a) the allotment of equity securities in connection with an offer of securities (but in the case of the authority granted under paragraph (b) of Resolution 18 by way of rights issue only) in favour of the holders (“shareholders”) of ordinary shares of 25p each in the capital of the Company (“ordinary shares”) on the register of members at such record dates as the Directors may determine where the equity securities respectively attributable to the interests of the shareholders are proportionate (as nearly as may be practicable) to the respective numbers of ordinary shares held or deemed to be held by them on any such record dates, subject to such exclusions or other arrangements as the Directors may deem necessary or expedient to deal with treasury shares, fractional entitlements or legal or practical problems arising under the laws of any overseas territory or the requirements of any regulatory body or stock exchange or by virtue of shares being represented by depositary receipts or any other matter; and
- (b) the allotment (otherwise than pursuant to paragraph (a) of this Resolution 19) to any person or persons of equity securities up to an aggregate nominal amount of £24,582,248 and shall expire upon the expiry of the general authority conferred by Resolution 18 above, save that the Company shall be entitled to make offers or agreements before the expiry of such power which would or might require equity securities to be allotted after such expiry and the Directors shall be entitled to allot equity securities pursuant to any such offer or agreement as if the power conferred hereby had not expired.

Authority to purchase own shares

20. That the Company be and is hereby generally and unconditionally authorised for the purposes of section 701 of the Companies Act 2006 to make market purchases (within the meaning of section 693(4) of that Act) of ordinary shares of 25p each in the capital of the Company (“ordinary shares”) provided that:
- (a) the maximum number of ordinary shares that may be purchased is 196.6 million representing approximately 10 per cent of the issued ordinary share capital of the Company as at 15 March 2012;
 - (b) the minimum price that may be paid for an ordinary share is 25p;
 - (c) the maximum price that may be paid for an ordinary share is an amount equal to 105 per cent of the average of the middle-market prices shown in the quotation for an ordinary share as derived from the London Stock Exchange Daily Official List for the five business days immediately preceding the day on which the ordinary share is contracted to be purchased;
 - (d) this authority shall expire at the conclusion of the next Annual General Meeting of the Company after the passing of this Resolution unless previously renewed, varied or revoked by the Company in general meeting; and
 - (e) the Company may enter into a contract to purchase its ordinary shares under this authority prior to its expiry, which contract will or may be executed wholly or partly after such expiry, and may purchase its ordinary shares in pursuance of any such contract.

Notice period for General Meetings

21. That a general meeting, other than an annual general meeting, may be called on not less than 14 clear days’ notice.

By Order of the Board

Nicola Snook
Secretary
26 March 2012

Registered Office:
Globe House
4 Temple Place
London
WC2R 2PG

Registered in England and Wales No. 3407696

Notes:

1. A shareholder is entitled to appoint another person as his/her proxy to exercise all or any of his/her rights to attend and to speak and vote at the Meeting in his/her place. A proxy need not be a shareholder of the Company.
2. Please refer to Appendix 1 for further information about voting at the Annual General Meeting (including the submission of proxy forms and voting instructions) and for certain other additional information relating to the Meeting.

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APPENDIX 1: VOTING

Shareholders entitled to attend the Annual General Meeting

1. Only shareholders, their attorneys, proxies and authorised representatives of corporations which are shareholders are entitled to attend, speak and vote at the Meeting.

Voting: in person (or by attorney)

2. Shareholders, or their attorneys, who plan to attend the Meeting are requested, if possible, to arrive at the venue at least 30 minutes prior to the time designated for the Meeting so that their holding may be checked against the Company's share register and attendances recorded. Attorneys should bring with them an original or certified copy of the power of attorney under which they have been authorised to attend and vote at the Meeting.

Voting: by corporate representatives

3. A corporate shareholder may authorise a person or persons to act as its representative(s) at the Annual General Meeting. In accordance with the provisions of the 2006 Act, each such representative may exercise (on behalf of the corporation) the same powers as the corporation could exercise if it were an individual shareholder in the Company, provided that they do not do so in relation to the same shares.

Voting: (1) proxy form; and (2) proxy form — South Africa

4. The guidance notes in this section are applicable to both: (1) shareholders with a proxy form; and (2) those certificated shareholders on the South African branch register with a proxy form — South Africa ("PFSA").

The particular procedures applicable to a proxy form and a PFSA are set out in the following paragraphs.

5. **A shareholder entitled to attend and vote is entitled to appoint one or more proxies to exercise all or any of his rights to attend, speak and vote at the Meeting. A shareholder may appoint more than one proxy in relation to the Meeting provided that each proxy is appointed to exercise the rights attached to a different share or shares held by that shareholder. If multiple proxies are to be appointed then a separate proxy form or PFSA must be completed for each proxy appointment. If you intend appointing additional proxies, please contact Computershare Investor Services PLC (on 0800 408 0094 or +44 870 889 3159) or Computershare Investor Services (Pty) Ltd (on 0861 100 950 or by fax on +27 11 688 5238) to obtain (an) additional form(s). Alternatively, you may photocopy the enclosed proxy form or PFSA.**
6. The appointment of the proxy may specify the proportion or the number of votes that the proxy may exercise. Where the appointment does not specify the proportion or number of the shareholder's votes each proxy may exercise, then the proxy is deemed to be authorised for the whole of the shareholder's holding (or in the case of a shareholder with designated accounts, the whole of the holding in the designated account).
7. A proxy need not be a shareholder of the Company but must attend the Meeting to represent you. Your proxy can be either an individual (including the Chairman or another Director of the Company) or a body corporate. Your proxy will vote as you instruct and must attend the Meeting for your vote to be counted.

Appointing a proxy does not preclude you from attending the Meeting and voting in person.
8. If a proxy is not directed how to vote on an item of business the proxy may vote, or abstain from voting, as they think fit. A proxy shall have authority to demand or join in demanding a poll at the Meeting.

9. Should any resolution, other than those specified in this Notice of Meeting, be proposed at the Meeting, a proxy may vote on that resolution as they think fit.
10. If a proxy is instructed to abstain from voting on an item of business they are directed not to vote on the shareholder's behalf on the poll and the shares that are the subject of the proxy appointment will not be counted in calculating the required majority.
11. Shareholders who return their proxy forms or PFSA's with a direction on how to vote, but do not nominate the identity of their proxy, will be taken to have appointed the Chairman of the Meeting as their proxy to vote on their behalf. Proxy appointments in favour of the Chairman of the Meeting, the Secretary or any Director that do not contain a direction on how to vote will be used where possible to support each of the Resolutions proposed in this Notice of Meeting.
12. Completed proxy forms or PFSA's should be sent to the Company's share registrars using the pre-addressed envelope provided with this Notice of Meeting.
13. To be effective, proxy forms must be lodged by 11.30am (UK local time) on Tuesday 24 April 2012 for shareholders registered on the main register of members in the United Kingdom. Proxy forms lodged after this time will be invalid.
14. To be effective, PFSA's must be lodged by the close of business (South African local time) on Thursday 19 April 2012 for certificated shareholders registered on the branch register in South Africa. PFSA's lodged after this time will be invalid.
15. Proxy forms may be lodged using one of the following methods:
 - (1) by returning a completed proxy form by post to:

The Registrar for British American Tobacco p.l.c.
Computershare Investor Services PLC
The Pavilions
Bridgwater Road
Bristol BS99 6ZZ
United Kingdom

or
 - (2) by recording the proxy appointment via the internet at www.eproxyappointment.com. Full details of the procedure are given on that website and your Control Number, Shareholder Reference Number (SRN) and PIN can be found on your proxy form or email notification. Electronic proxy appointments must be received by Computershare Investor Services PLC no later than 11.30am (UK local time) on Tuesday 24 April 2012. This facility is available only to shareholders registered on the main register in the United Kingdom.
16. PFSA's may be lodged by returning a completed PFSA by post to:

The Registrar for British American Tobacco p.l.c.
Computershare Investor Services (Pty) Ltd
70 Marshall Street
Johannesburg 2001
(PO Box 61051, Marshalltown 2107)
South Africa

A completed PFSA may also be lodged by fax to Computershare Investor Services (Pty) Ltd on +27 11 688 5238.
17. The proxy form or PFSA must be signed by the shareholder or the shareholder's attorney. A proxy form or PFSA must be completed by, or on behalf of, the shareholder making the appointment. A corporation may execute a proxy form or PFSA either under its common seal or under the hand of a duly authorised

officer(s). Where the appointment of a proxy is signed by the appointer's attorney, a certified copy of the power of attorney, or the power itself, must be received by Computershare Investor Services PLC or Computershare Investor Services (Pty) Ltd (as appropriate) by the deadlines stated in paragraphs 13 and 14 respectively.

18. In the case of joint holders, any one holder may sign the proxy form or PFSA. The vote of the senior holder who tenders a vote will be counted to the exclusion of the votes of the other joint holders. For this purpose seniority is determined by the order in which the names appear on the register of shareholders.
19. Shareholders who return a proxy form or PFSA or register the appointment of a proxy electronically (main register only) will still be able to attend the Meeting and vote in person if they so wish. If you attend the Meeting in person and vote, then your proxy appointment will automatically be terminated.
20. A copy of this Notice has been sent for information only to persons who have been nominated by a member to enjoy information rights under section 146 of the 2006 Act ("nominated persons"). The right to appoint a proxy does not apply to nominated persons. However, nominated persons may have a right under an agreement with the registered shareholder who holds the shares on their behalf to be appointed (or to have someone else appointed) as a proxy.

Alternatively, if nominated persons do not have such a right, or do not wish to exercise it, they may have a right under such an agreement to give instructions to the person holding the shares as to the exercise of the voting rights. Nominated persons should also remember that their main point of contact in terms of their investment in the Company remains the shareholder who nominated the nominated person to enjoy information rights (or, perhaps, the custodian or broker who administers the investment on their behalf). Nominated persons should continue to contact that shareholder, custodian or broker (and not the Company) regarding any changes or queries relating to the nominated person's personal details and interest in the Company (including any administrative matter). The only exception to this is where the Company expressly requests a response from a nominated person.

Voting: the CREST electronic proxy appointment service

21.
 - (a) Shareholders who are CREST members with shares held in uncertificated form who wish to appoint a proxy or proxies are encouraged to use the CREST electronic proxy appointment service by using the procedures described in the CREST Manual on the Euroclear website (www.euroclear.com/CREST). CREST personal members or other CREST sponsored members, and those CREST members who have appointed a voting service provider(s), should refer to their CREST sponsor or voting service provider(s), who will be able to take the appropriate action on their behalf.
 - (b) In order for a proxy appointment or instruction made using the CREST service to be valid, the appropriate CREST message (a "CREST Proxy Instruction") must be properly authenticated in accordance with Euroclear UK & Ireland Limited's specifications and must contain the information required for such instructions, as described in the CREST Manual. The message, regardless of whether it constitutes the appointment of a proxy or an amendment to the instruction given to a previously appointed proxy, must, in order to be valid, be transmitted so as to be received by the issuer's agent (ID 3RA50) by the latest time for receipt of proxy appointments specified in paragraph 13 above. For this purpose, the time of receipt will be taken to be the time (as determined by the timestamp applied to the message by the CREST Applications Host) from which the issuer's agent is able to retrieve the message by enquiry to CREST in the manner prescribed by CREST.
 - (c) CREST members and, where applicable, their CREST sponsors or voting service provider(s), should note that Euroclear UK & Ireland Limited does not make available special procedures in CREST for any particular messages. Normal system timings and limitations will, therefore, apply in relation to the input of CREST Proxy Instructions. It is the responsibility of the CREST member concerned to take (or, if the CREST member is a CREST personal member or sponsored member or has appointed a voting service provider(s), to procure that his CREST sponsor or voting service provider(s) take(s)) such action as shall be necessary to ensure that a message is transmitted by means of the CREST

system by any particular time. In connection with this, CREST members and, where applicable, their CREST sponsors or voting service provider(s) are referred, in particular, to those sections of the CREST Manual concerning practical limitations of the CREST system and timings.

- (d) The Company may treat as invalid a CREST Proxy Instruction in the circumstances set out in regulation 35(5)(a) of the Uncertificated Securities Regulations 2001.

Voting: voting instruction form for owners of shares dematerialised into Strate

22. **Beneficial owners of ordinary shares on the South African branch register which are dematerialised through Strate (other than those referred to in paragraph 23 below) should promptly provide their Central Securities Depository Participant (“CSDP”) or broker with their voting instructions under the terms of the custody agreement entered into between the beneficial owner and CSDP or broker. The enclosed voting instruction form may be used for this purpose.**

23. Beneficial owners who appointed Computershare Limited as their CSDP, with the instruction that their ordinary shares are to be registered in the electronic sub-register of members in their own names, must complete the voting instruction form and return it no later than the close of business (South African local time) on Thursday 19 April 2012 to:

The Registrar for British American Tobacco p.l.c.
Computershare Investor Services (Pty) Ltd
70 Marshall Street
Johannesburg 2001
(PO Box 61051, Marshalltown 2107)
South Africa

A completed voting instruction form may also be faxed to Computershare Investor Services (Pty) Ltd on +27 11 688 5238. A voting instruction form lodged after the close of business (South African local time) on Thursday 19 April 2012 will be deemed to be invalid. The voting instruction form must be signed by the shareholder or the shareholder’s attorney. The voting instruction form must be completed by, or on behalf of, the shareholder giving the instructions. A corporation may execute the voting instruction form either under its common seal or under the hand of a duly authorised officer(s). Where the voting instruction is signed by an attorney, a certified copy of the power of attorney, or the power itself, must be received by Computershare Investor Services (Pty) Ltd at the address above or by facsimile to +27 11 688 5238 by the close of business (South African local time) on Thursday 19 April 2012. If facsimile transmission is used the power of attorney must be certified.

24. Beneficial owners of ordinary shares which are dematerialised through Strate (including those who have ‘own name’ registration) wishing to attend the Meeting in person should promptly contact their CSDP or broker to obtain a letter of representation to enable them to do so.
25. Voting instructions and requests for letters of representation must be submitted by the relevant CSDP or broker no later than the close of business (South African local time) on Thursday 19 April 2012 so that they may be collated and verified by Strate prior to the Meeting. Beneficial owners should therefore submit their voting instruction form or request for a letter of representation to their CSDP or broker within the time period required by the CSDP or broker or as stipulated in the agreement between the beneficial owner and the CSDP or broker.

Employee Share Ownership Plan — form of direction

26. Participants in the Company’s Employee Share Ownership Plan (the “Plan”) may direct the trustee of the Plan (the “Trustee”) to vote on their behalf by registering their vote electronically (see paragraph 15(2) above) with the Trustee no later than 11.30am on Thursday 19 April 2012. Alternatively, participants may contact the Trustee by telephone on 0800 408 0094 or +44 870 889 3159 to request a paper copy form of direction to be completed and returned, as directed, to the Trustee no later than 11.30am on Thursday 19 April 2012.

Vested Share Account

27. Individuals who are or were employed by a company in the British American Tobacco Group and who have deposited ordinary shares in the Company with Computershare Company Nominees Limited (the “Nominee”) in connection with the Vested Share Account may exercise their voting rights in respect of those shares by registering their vote electronically (see paragraph 15(2) above) with the Nominee no later than 11.30am on Thursday 19 April 2012. Alternatively, such individuals may contact the Nominee by telephone on 0800 408 0094 or +44 870 889 3159 to request a paper copy voting form to be completed and returned, as directed, to the Nominee no later than 11.30am on Thursday 19 April 2012.

Shareholders who are entitled to vote

28. Pursuant to regulation 41 of the Uncertificated Securities Regulations 2001 the Company gives notice that the time by which a person must be entered on the register of members (the main register/the South African branch register) in order to attend or vote at the Meeting or adjourned Meeting (and for calculating the number of votes such a person may cast) is 6.00pm (UK local time), in the case of the main register, and, in the case of the South African branch register, the close of business (South African local time) on the date which is two days prior to the Meeting or adjourned Meeting. Changes to entries on the register of securities after the relevant time will be disregarded in determining the rights of any person to attend or vote (and the number of votes they may cast) at the Meeting or adjourned Meeting.

Conduct of the Meeting

29. The quorum for the Meeting will be two persons entitled to vote upon the business to be transacted, each being a shareholder, or a proxy for a shareholder, or a duly authorised representative of a corporation which is a shareholder.
30. The Company must cause to be answered at the Meeting any question relating to the business being dealt with at the Meeting which is put by a member attending the Meeting, except in certain circumstances, including if it is undesirable in the interests of the Company or the good order of the Meeting that the question be answered or if to do so would involve the disclosure of confidential information.

Notice of Meeting

31. If you have sold or transferred all of your shares, this Notice of Meeting should be passed on to the person through whom the sale or transfer was effected for transmission to the purchaser or transferee.
32. A copy of this Notice and the other information required by section 311A of the 2006 Act, can be found on the Company’s website (www.bat.com).
33. You may not use any electronic address provided in this Notice of Meeting to communicate with the Company for any purposes other than those expressly stated.

Express Meeting Plus

34. As noted on page 1 of the Chairman’s letter it is proposed that voting at this year’s Annual General Meeting will be conducted by way of a poll using the Computershare Investor Services PLC ‘Express Meeting Plus’ electronic voting system.
35. British American Tobacco has been assured that the Express Meeting Plus service has been the subject of considerable testing by Computershare Investor Services PLC, independent IT security experts and independent auditors. All these groups are satisfied that Express Meeting Plus correctly collects and computes the number of votes registered on a resolution.
36. The following notes summarise the key points for shareholders attending the Meeting and how they can make best use of the Express Meeting Plus system:
 - (a) At the registration desks you will be given an electronic handset into which will be inserted a smart card with a unique barcode. This barcode will enable the registrars to link the vote that you give via your electronic handset with your individual shareholding and, consequently, with the number of votes that you have at the Meeting.

- (b) When instructed by the Chairman you should press the button on your handset corresponding with the way you wish to vote — ‘for’ or ‘against’ or ‘withheld’.
- (c) When voting you will see a message on your handset confirming that your vote has been received. If you make a mistake you may simply press the correct button; your original vote will be cancelled and superseded by the correct vote. You may do this at any time until the Chairman declares the vote on the resolution is closed. You should note that a ‘vote withheld’ has no legal effect and will count neither for nor against a resolution.
- (d) A few moments after the Chairman has declared the vote on the resolution closed a provisional result of the poll vote will be displayed in the auditorium showing the total and percentage numbers of shares voted in respect of that resolution. The registrars have to make an audit check at the end of the Meeting so these numbers are necessarily provisional. However, it is likely that they will be strongly indicative of the result. The final summary of the votes cast in respect of each resolution will be calculated at the end of the Meeting and will be released to both the London Stock Exchange and the JSE Limited and published on the Company’s website (www.bat.com) as soon as practicable after the Meeting.



APPENDIX 2: NOTIFICATION OF AVAILABILITY OF THE ANNUAL REPORT 2011

Notification of Availability of the Annual Report 2011

If you are a shareholder who has not responded previously to the Company's letters regarding shareholder communications, you are deemed to have agreed that you will view Company shareholder information and documents online.

The purpose of this letter is to notify you that the Company's Annual Report 2011 is now available online at www.bat.com/annual report together with copies of this document which contains the Notice of the Annual General Meeting 2012 as well as a Performance Summary 2011 (www.bat.com/AGM).

The Company's Annual Report 2011, the Notice of the Annual General Meeting 2012 and the Performance Summary 2011 will be available on the website for the foreseeable future and in accordance with statutory requirements (together the "Documents").

Please note that this notification is not a full summary of the Documents and should not be regarded as a substitute for reading them. If you go online, there are no particular software requirements to view any of these Documents, other than those which are described and located on the Company's website.

Electronic Communications

For a number of years, British American Tobacco has recognised the benefits of electronic communications with shareholders. We take this opportunity to encourage you further to play your part in reducing the environmental impact of the Company mailing significant quantities of printed materials to shareholders by electing to be notified by email when your shareholder communications are available to access directly online.

By making the choice to 'go green' you will also reduce your exposure to the variances of the postal service by receiving your shareholder information in a more timely, secure and cost effective manner.

Submit your email address by visiting the Computershare Investor Services' website: www.investorcentre.co.uk/ecomms

By providing your email address you will no longer receive paper copies of Annual Reports or any other shareholder communications that are available electronically. Instead, you will receive an email advising you when and how to access documents online. The email will contain details of the dividend rate and Annual General Meeting, where applicable.

However, we do appreciate that the internet is not for everyone. If you would like to receive all shareholder communications in paper form through the post, you may also elect to make that choice at the Computershare website. Further, paper copies of the Annual Report are available on request, at no charge, by contacting British American Tobacco Publications details of which are given in Appendix 5.

Contact

If you have any questions about electronic communications and/or the receipt of the Documents, please contact Computershare Investor Services on 0800 408 0094 (UK) or +44 870 889 3159.



APPENDIX 3: ADDITIONAL STATUTORY AND REGULATORY INFORMATION

Contracts of service

1. Copies of the contracts of service between each Executive Director and the Company and the letters of appointment of the Non-Executive Directors and the Chairman setting out the terms and conditions of their appointment are available for inspection during normal business hours on any weekday (Saturdays, Sundays and public holidays excepted) at the registered office of the Company up to the time of the Meeting. These, together with the register of Directors' interests in the shares of the Company and its subsidiaries, will be available for inspection at The Banqueting House, Whitehall, London SW1A 2ER on the morning of the Meeting from 11.00am until its conclusion.

Statement of voting rights

2. As at 15 March 2012 (being the latest practicable date prior to publication of this document), the Company's issued share capital consisted of 1,966,579,870 ordinary shares of 25p each with voting rights (the "Voting Rights Figure"). As at 15 March 2012 the Company held 59,627,762 ordinary shares in treasury. The Voting Rights Figure may be used by shareholders as the denominator for the calculations by which they will determine if they are required to notify their voting rights interest, or a change to that interest, in the Company under the Disclosure Rules and the Transparency Rules of the Financial Services Authority.

Auditors

3. Shareholders satisfying the threshold requirements set out in section 527 of the 2006 Act can require the Company to publish a statement on its website setting out any matter relating to: (a) the audit of the Company's accounts (including the Auditors' report and the conduct of the audit) that are to be laid before the Meeting; or (b) any circumstances connected with an auditor of the Company ceasing to hold office since the last Annual General Meeting, that the shareholders propose to raise at the Annual General Meeting. Any statement placed on the website must also be sent to the Company's Auditors no later than the time it makes its statement available on the website. The business which may be dealt with at the Annual General Meeting includes any statement that the Company has been required to publish on its website.



APPENDIX 4: TRAVEL AND MEETING INFORMATION

The venue for the 2012 Annual General Meeting is The Banqueting House, Whitehall, London SW1A 2ER (www.hrp.org.uk/BanquetingHouse).

By underground

Westminster (Circle, District and Jubilee lines); Embankment (Bakerloo, Circle, District and Northern lines); and Charing Cross (Bakerloo and Northern lines).

By bus

3, 11, 12, 24, 53, 77A, 88 and 159

By train

Charing Cross

By car

The nearest car parks to The Banqueting House are: Trafalgar Square Car Park (205 spaces), Spring Gardens, London SW1A 2TS and Abingdon Car Park (183 spaces), Great College Street, London SW1P 3RX.

Information

You are advised to obtain up-to-date travel information from Transport for London at www.tfl.gov.uk (tel: 0843 222 1234) before you travel.

At the Meeting

Refreshments (tea, coffee and biscuits) will be provided before the Meeting from 10.30am in The Undercroft on the ground floor of the venue.

For your personal safety and security there will be checks and bag searches of everyone attending the Meeting. We recommend that you arrive in time to allow for these procedures.

Recording equipment, cameras and other items that might interfere with the good order of the Meeting will not be permitted in the auditorium. You are requested to turn off all mobile devices.

There will be facilities for shareholders who are in wheelchairs. Access to The Banqueting House may be gained through the front entrance to the building and there is a ramp down to The Undercroft. The Meeting will be held in the Main Hall of The Banqueting House and this room is accessible via a lift. The entrance to the lift is 27" (approx. 68.58cm) and it is 30" (approx. 76.2cm) deep. A portable or standard size wheelchair is required. Anybody accompanying a shareholder as a carer will be admitted to the Meeting.

A hearing induction loop will be available for persons who are hard of hearing.



APPENDIX 5: SHAREHOLDER INFORMATION

Listings and Shareholder Services

Premium listing

London Stock Exchange (Share Code: BATS; ISIN: GB0002875804)

United Kingdom Registrar

Computershare Investor Services PLC

The Pavilions

Bridgwater Road

Bristol BS99 6ZZ, UK

tel: 0800 408 0094; +44 870 889 3159

web-based enquiries: www.investorcentre.co.uk/contactus

British American Tobacco p.l.c.

Registered Office

Globe House

4 Temple Place

London WC2R 2PG, UK

tel: +44 20 7845 1000

Secondary listing

JSE (Share Code: BTI)

Shares are traded in electronic form only and transactions settled electronically through Strate.

South Africa Registrar

Computershare Investor Services (Pty) Ltd

PO Box 61051

Marshalltown 2107

South Africa

tel: 0861 100 925; +27 11 870 8222

email enquiries: web.queries@computershare.co.za

British American Tobacco p.l.c.

Representative Office in South Africa

34 Alexander Street

Stellenbosch 7600

South Africa

(PO Box 631, Cape Town 8000, South Africa)

tel: +27 21 883 3722

American Depositary Receipts

NYSE Amex Equities (Symbol: BTI; CUSIP No. 110448107)

British American Tobacco sponsors an American Depositary Receipt (ADR) programme in the United States. Each ADR represents two of the Company's ordinary shares. Enquiries regarding ADR holder accounts and payment of dividends should be directed to:

Citibank Shareholder Services

PO Box 43077

Providence

Rhode Island

02940-3077, USA

tel: 1-888 985 2055 (toll-free) or +1 781 575 4555

email enquiries: citibank@shareholders-online.com

website: www.citi.com/dr

Publications

Copies of current and past Annual Reports are available on request. Copies of the Group corporate descriptive booklet *About Us* are also available. Highlights from these publications can be produced in alternative formats such as Braille, audio tape and large print, contact:

British American Tobacco Publications

Unit 80, London Industrial Park, Roding Road

London E6 6LS

tel: +44 20 7511 7797; facsimile: +44 20 7540 4326

email: bat@team365.co.uk

Alternatively contact Computershare Investor Services (Pty) Ltd in South Africa using the contact details shown above.

Final Dividend 2011 — dates in 2012

23 February	Dividend announced (including amount of dividend per share in both sterling and rand, applicable exchange rate and conversion date — 21 February 2012)
23 February-9 March	From the commencement of trading on 23 February to 9 March 2012 (inclusive), no removal requests in either direction between the UK main register and the South African branch register will be permitted
2 March	Last day to trade (JSE)
5-9 March	No transfers between UK main register and South African branch register; no shares may be dematerialised or rematerialised
5 March	Ex-dividend date (JSE)
7 March	Ex-dividend date (LSE)
9 March	Record date (LSE and JSE)
3 May	Payment date (sterling and rand)

Financial Calendar 2012

26 April	Interim Management Statement
26 April	Annual General Meeting, The Banqueting House, Whitehall, London SW1A 2ER
25 July	Half-Yearly Report
24 October	Interim Management Statement

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