Dividend Announcement

03-May-2012 03:08 PM

TO: New York Stock Exchange
20 Broad Street, 8th Floor
New York, NY
10005

Please be advised of the following dividend information:

Approximate:	
Final:	X

DR Program: **BRITISH AMERICAN TOBACCO PLC**

CUSIP:	110448107
ISIN:	US1104481072
Ticker:	BTI
Country:	UNITED KINGDOM
Ratio (ORD:ADR):	2 : 1
Type of Distribution:	Cash
Ordinary Record Date:	09-Mar-2012
ADR Record Date:	09-Mar-2012
Ordinary Payable Date:	03-May-2012
ADR Payable Date:	08-May-2012
Ordinary Ex Date:	07-Mar-2012

Ordinary Rate:	0.884
Currency:	GBP
F/X Conversion Rate:	1.6177

*Ordinary Rate 0.884 * 2 = ADR Rate 1.768*

Gross Rate $	Tax Rate %	Withheld Tax $	Cash Dividend Fee $	Tax Relief Fee $	Net Rate $
2.8600930	0.0000000	0.0000000	0.0050000	0.0000000	2.8550930

Questions may be directed to Shawuan Samuels (212) 657-8796 or email shawuan.samuels@citi.com.