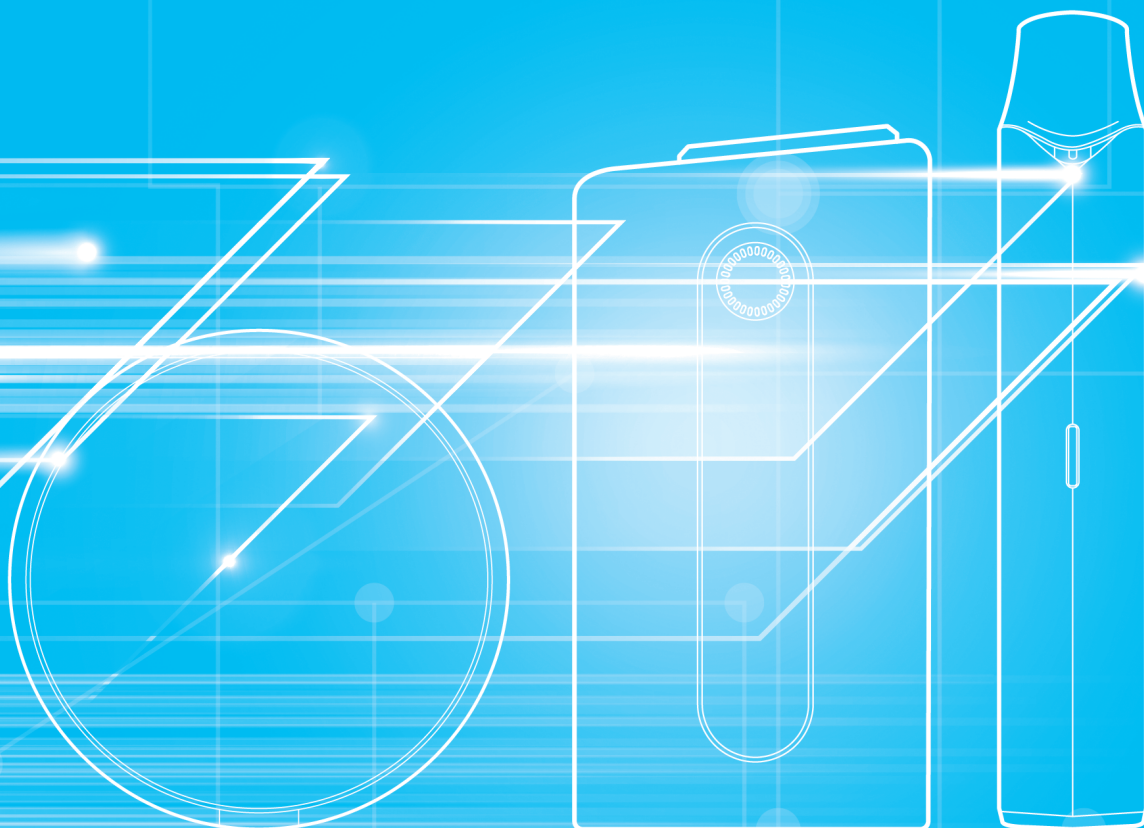


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120
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1902 – 2022



Notice of Annual General Meeting 2022

Accelerating A Better Tomorrow™

This document is important and requires your immediate attention.

If you have any doubts about what action you need to take, you should immediately consult your stockbroker, solicitor, accountant or other independent professional adviser authorised under the Financial Services and Markets Act 2000 if you are resident in the United Kingdom or, if you reside elsewhere, another appropriately authorised financial adviser.

If you have sold or otherwise transferred all of your shares, please send this document, together with the accompanying documents, immediately to the purchaser or transferee, or to the stockbroker, bank or other agent through whom the sale or transfer was effected, for transmission to the purchaser or transferee. If you have sold or transferred only part of your shareholding, you should keep these documents contact the bank, stockbroker or other agent through whom the sale or transfer was effected.

This document should be read as a whole.

These documents should not be forwarded, distributed or transmitted in, into or from any jurisdiction where to do so would violate the laws of that jurisdiction.

BAT
A BETTER TOMORROW

British American Tobacco p.l.c. 2022 Notice of Meeting

The 2022 AGM will be held at 11:30am on
Thursday 28 April 2022 at:

Hilton London Bankside,
2-8 Great Suffolk St,
London, SE1 0UG

Please see page 7 for further details on attending the meeting.

To be valid, proxy appointments must be
received no later than 11.30am UK time or
12:30pm South African time on Tuesday, 26 April
2022. Please see pages 7 to 9 for further details
on proxy appointments.

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Notice of meeting and resolutions to be proposed	02
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The following documents are available to be viewed at
or downloaded from the Company's website
www.bat.com

 **Annual Report 2021**
www.bat.com/annualreport

 **Performance and ESG Summary 2021**
www.bat.com/annualreport

 **Notice of Annual General Meeting 2022**
www.bat.com/AGM

Letter from the Chairman



“Our people have continued to demonstrate resilience and effectiveness in very testing conditions. Their commitment to our transformation has brought tangible improvements to execution across the Group.”

British American Tobacco p.l.c. (the “Company”) will hold its 2022 annual general meeting (“AGM”) at Hilton London Bankside, 2-8 Great Suffolk St, London SE1 0UG at 11.30am on Thursday 28 April 2022.

Dear Shareholder

I am very pleased to issue you with my first AGM invitation as Chairman of the Board. Following disruption to our 2020 and 2021 AGMs, as a result of the UK government’s measures to manage the impact of the COVID-19 pandemic, we look forward to welcoming shareholders in person to our 2022 AGM.

Protecting the health and wellbeing of all AGM attendees is a priority for the Board. To minimise public health risks in public gatherings, shareholders are politely requested not to attend if they display any symptoms of COVID-19 or have recently been in contact with anyone who has tested positive for COVID-19. In order to further reduce the risk’s posed by COVID-19, we are encouraging all attendees to take a lateral flow test before they arrive at the venue. We also politely request that masks be worn while at the AGM venue. We will keep the arrangements for the meeting under review. We will notify shareholders of any changes to the arrangements for the meeting as early as possible before the date of the meeting. Updates will be included on our website and announced via a Regulatory News Service.

Shareholders are encouraged to submit their proxy instruction before the applicable proxy deadline (see pages 7 to 9 for further information). This will ensure that your vote is counted if new restrictions are introduced. Shareholders who are unable to attend the meeting are invited to submit questions online at bat.com/agm by 20 April 2022. Please refer to page 10 for further details.

Business of the Meeting

The business of the meeting is detailed in the following pages, with explanatory notes for further context and additional information on attendance, voting and submitting questions.

Remuneration Policy

Resolution 2, seeks shareholders approval for the new Directors’ Remuneration Policy (the “Policy”). The Policy sets out the Company’s forward-looking policy on Directors’ remuneration, including the approach to recruitment and exit payments to Directors.

The Policy is subject to a binding shareholder vote by ordinary resolution at least every three years. If the Policy is approved, the Company will not be able to make a remuneration payment to a current or future Director or a payment for loss of office to a current or past Director, unless that payment is consistent with the Policy or has been approved by the members of the Company. Details of the proposed changes to the current approved Policy are summarised in the Directors’ Remuneration Report on pages 129 and 130 of the Annual Report and Form 20-F 2021.

Appointment and Re-appointment of Directors

All Directors will retire at the 2022 AGM and seek appointment and re-appointment by shareholders except for Dr Marion Helmes who stands down as a Director of the Company at the close of business of the AGM. A summary of the skills brought to the Board and contribution by each of the Directors standing for election or re-election (as applicable) can be found on pages 12 and 13. Full biographical details can be found on our website at www.bat.com.

Following the outcome of the Board evaluation process, the Board considers that each Director continues to make a valuable contribution to Board meetings and to the meetings of the Committees

on which they sit, and effectively work together to contribute to the Company’s long-term success.

Dividends

The Board has declared an interim dividend of 217.8p per ordinary share of 25p, payable in four equal quarterly instalments of 54.45p per ordinary share in May 2022, August 2022, November 2022 and February 2023. The dividend payments will be made to shareholders registered on the UK Register or the South African Branch Register and to holders of American Depositary Shares (“ADSs”), each on the applicable record dates. The dividends receivable by ADS holders in US dollars will be calculated based on the exchange rate on the applicable payment dates. The dividends receivable by shareholders on the South Africa Branch Register in Rands will be calculated based on the exchange rate at the last practicable date prior to the declaration thereof. Further information on dividends can be found on pages 354 and 355 of the Annual Report and Form 20-F 2021.

Voting

Please refer to pages 7 to 9 for guidance on the completion and return of the applicable voting documentation that shareholders received with this Notice.

The results of voting on all Resolutions will be announced via the Regulatory News Service and published on our website as soon as possible after the end of the AGM.

Recommendation

The Board considers that the proposed resolutions are in the best interests of the Company and its shareholders as a whole and unanimously recommend that shareholders to vote in favour of Resolutions 1 to 20, as the Directors intend to do in respect of their own beneficial shareholdings.

Yours faithfully

Luc Jobin
Chairman

Notice of Meeting and resolutions to be proposed

Notice is Hereby Given that the Annual General Meeting of British American Tobacco p.l.c. will be held at 11.30am on Thursday 28 April 2022 at Hilton London Bankside, 2-8 Great Suffolk Street, London SE1 0UG for the following business:

Ordinary resolutions

To consider and, if thought fit, to pass the following ordinary resolutions:

1. To receive the accounts and the reports of the Directors and Auditors for the year ended 31 December 2021.
2. To approve the Directors' remuneration policy in the form set out in the Directors' remuneration report in the Company's Annual Report and Form 20-F for the year ended 31 December 2021.
3. To approve the Directors' remuneration report, other than the part containing the Directors' remuneration policy, in the form set out in the Company's Annual Report and Form 20-F for the year ended 31 December 2021.
4. To re-appoint KPMG LLP as the Company's Auditors until the conclusion of the next Annual General Meeting of the Company.
5. To authorise the Audit Committee to agree the auditors' remuneration.
6. To re-elect Luc Jobin as a Director of the Company.
7. To re-elect Jack Bowles as a Director of the Company.
8. To re-elect Tadeu Marroco as a Director of the Company.
9. To re-elect Sue Farr as a Director of the Company.
10. To re-elect Karen Guerra as a Director of the Company.
11. To re-elect Holly Keller Koepfel as a Director of the Company.
12. To re-elect Savio Kwan as a Director of the Company.
13. To re-elect Dimitri Panayotopoulos as a Director of the Company.
14. To re-elect Darrell Thomas as a Director of the Company.
15. To elect Kandy Anand as a Director of the Company.
16. To authorise the Company and its subsidiaries during the period this Resolution has effect, for the purposes of Part 14 of the Companies Act 2006 (the "Act"):
 - (a) to make political donations to political parties or independent election candidates not exceeding £100,000;
 - (b) to make political donations to political organisations other than political parties not exceeding £100,000; and
 - (c) to incur political expenditure not exceeding £100,000,
provided that the aggregate of donations and expenditure under (a), (b) and (c) does not exceed £100,000.

For the purposes of this Resolution the authorised sum may be comprised of one or more amounts in different currencies which, for the purposes of calculating the said sum, shall be converted into pounds sterling at the exchange rate published in the London edition of the Financial Times on the date on which the relevant donation is made or expenditure incurred (or the first business day thereafter) or, if earlier, on the day in which the Company enters into any contract or undertaking in relation to the same.

This authority shall expire at the earlier of the conclusion of the Annual General Meeting in 2023 or at the close of business on 28 July 2023 (whichever is earlier).

Words and expressions defined for the purpose of the Act have the same meaning in this Resolution.

17. To resolve that the Directors be generally and unconditionally authorised in accordance with Section 551 of the Companies Act 2006 to exercise all the powers of the Company to allot shares in the Company and to grant rights to subscribe for, or to convert any security into, shares of the Company up to a nominal value of £190,781,774, which represents not more than one third of the total issued share capital of the Company as at 9 March 2022 (excluding treasury shares). This authority shall expire at the earlier of the conclusion of the Annual General Meeting in 2023 or at the close of business on 28 July 2023 (whichever is earlier) save that the Company shall be entitled to make offers or agreements before the expiry of such authority which would or might require shares to be allotted or such rights to be granted after such expiry and the directors shall be entitled to allot shares and grant rights pursuant to any such offer or agreement as if this authority had not expired.

Special resolutions

To consider and, if thought fit, to pass the following special resolutions:

- 18.** To resolve that subject to the passing of Resolution 17 above, the Directors be authorised in accordance with Sections 570 and 573 of the Companies Act 2006 (the “Act”) to allot equity securities (within the meaning of Section 560 of the Act) for cash pursuant to the authority granted by Resolution 17 above and to sell treasury shares for cash as if Section 561(1) of the Act did not apply to any such allotment, provided that it is limited to the allotment of equity securities or sale of treasury shares:
- (a) in connection with a pre-emptive offer; and
 - (b) otherwise than in connection with a pre-emptive offer, up to a nominal value of £28,617,266, which represents no more than 5% of the total issued ordinary share capital of the Company, in issue as at 9 March 2022.

This authority shall expire at the earlier of the conclusion of the Annual General Meeting in 2023 or at the close of business on 28 July 2023 (whichever is earlier) save that the Company may, before such expiry, make offers and enter into agreements which would, or might, require equity securities to be allotted and treasury shares to be sold after the authority given by this Resolution has expired and the Directors may allot equity securities and sell treasury shares under any such offer or agreement as if the authority had not expired.

For the purposes of this Resolution, a “pre-emptive offer” is an offer of securities in favour of the holders of ordinary shares (“shareholders”) on the register of members at such record dates as the Directors may determine where the equity securities attributable to the interests of the shareholders are proportionate (as near as practicable) to the numbers of ordinary shares held by them on any such record dates, subject to such exclusions or arrangements as the Directors deem necessary or expedient to deal with treasury shares, fractional entitlements, legal or practical problems arising under the laws of any overseas territory, the requirements of any regulatory body or stock exchange, by virtue of ordinary shares being represented by depositary receipts or any other matter.

- 19.** To resolve that the Company be and is generally and unconditionally authorised for the purpose of Section 701 of the Companies Act 2006 (the “Act”) to make market purchases (within the meaning of Section 693 of the Act) of ordinary shares of 25p each in the capital of the Company provided that:

- (a) the maximum number of ordinary shares of 25p each in the capital of the Company authorised to be acquired is 228,938,128;
- (b) the minimum price which may be paid for an ordinary share is 25p which amount shall be exclusive of expenses;
- (c) the maximum price which may be paid for an ordinary share is an amount (exclusive of expenses) equal to the higher of:
 - (i) 105% of the average of the middle market quotation for an ordinary share, as derived from the London Stock Exchange Daily Official List, for the five business days immediately preceding the day on which such ordinary share is contracted to be purchased; and
 - (ii) the higher of the price of the last independent trade and the highest current bid for an ordinary share on the trading venues where the market purchases by the Company pursuant to this Resolution will be carried out;
- (d) the authority hereby conferred shall expire at the conclusion of the Annual General Meeting of the Company to be held in 2023 or at the close of business on 28 July 2023 (whichever is earlier) unless such authority is renewed prior to such time; and
- (e) the Company may make a contract to purchase its ordinary shares under the authority conferred by this Resolution prior to the expiry of such authority, which contract will or may be executed wholly or partly after the expiry of such authority, and may purchase its ordinary shares in pursuance of any such contract.

- 20.** To resolve that a general meeting other than an annual general meeting may be called on not less than 14 clear days’ notice.

By Order of the Board

P McCrory
Secretary

10 March 2022

Registered Office:
Globe House
4 Temple Place London
WC2R 2PG

Registered in England and Wales No.
03407696

Explanatory notes to the Notice of Annual General Meeting

The Board considers that the proposed resolutions are in the best interests of the Company and its shareholders as a whole and unanimously recommend shareholders to vote in favour of Resolutions 1 to 20, as the Directors intend to do in respect of their own beneficial shareholdings.

Resolution 1:

Receipt of the 2021 Report and Accounts

The Directors must present the Company's annual report and accounts to the Meeting and shareholders may raise any questions on the reports and financial statements under this Resolution.

Resolution 2:

Directors' remuneration policy

Resolution 2, as an ordinary resolution, requests shareholders to approve the Directors' remuneration policy in relation to future payments to the Directors and former Directors (the "Policy Report") which sets out the Company's forward-looking policy on Directors' remuneration (including the approach to recruitment and exit payments to Directors) which is subject to a binding shareholder vote by ordinary resolution at least every three years.

If the Policy Report is approved it will remain valid for up to three financial years and the Company will not be able to make a remuneration payment to a current or future Director or a payment for loss of office to a current or past Director, unless that payment is consistent with the Policy Report or has been approved by the members of the Company. Details of the proposed changes to the current approved remuneration policy are summarised in the Remuneration Report on pages 129 and 130 of the Company's Annual Report and Form 20-F for the year ended 31 December 2021 (the "Annual Report 2021").

Resolution 3:

Directors' remuneration report

In accordance with the provisions of the Companies Act 2006 (the "Act"), the Directors' remuneration report (the "Remuneration Report") in the Company's Annual Report 2021 consists of:

- (1) the Annual Statement on Remuneration by Dimitri Panayotopoulos, Chairman of the Remuneration Committee;
- (2) the Annual Report on Remuneration, which sets out the remuneration paid to the Company's Directors during the year ended 31 December 2021; and
- (3) the Policy Report referred to in the explanatory note to Resolution 2.

Resolution 3 is an ordinary resolution to approve the Remuneration Report, other than the part containing the summary of the last approved policy of the Company. Resolution 3 is an advisory resolution and is not specific to individual levels of remuneration and does not affect the future remuneration paid to any Director.

A vote of 38.29% was received against the resolution in connection with the Directors' remuneration report at our 2021 AGM. We have engaged with a number of shareholders that voted against this resolution to understand their position and perspectives on the management of executive pay and, in particular, within the evolving market context.

The Remuneration Committee undertook a programme of shareholder engagement which has helped to ensure that proposed changes to the Policy Report are targeted and focussed. For further information on the programme of shareholder engagement undertaken in 2021, please refer to pages 128 to 132 of the Annual Report 2021.

Resolution 4:

Reappointment of the Auditors

The Company is required to appoint auditors at each general meeting at which accounts are presented, to hold office until the conclusion of the next such meeting. This Resolution, on the recommendation of the Audit Committee, proposes the reappointment of KPMG LLP as auditors of the Company.

Resolution 5:

Authority for the Audit Committee to agree the Auditors' remuneration

This Resolution authorises the Audit Committee of the Board to approve the terms of engagement of and to set the remuneration of the Company's auditors.

Resolutions 6 - 15:

Election and re-election of Directors

In accordance with Provision 18 of the UK Corporate Governance Code 2018, all directors of premium listed companies should be subject to election or re-election by their shareholders every year. Prior to making recommendations to the Board in respect of the Directors' submission for re-election, the Nominations Committee carried out an assessment of each Director, including their performance, contribution to the long-term sustainable success of the Company and, in respect of each of the Non-Executive Directors, their continued independence.

The Board considers the length of service of the members of the Board as a whole and the need for it to refresh its membership progressively over time. The results of the internal 2021 Board evaluation show that the Board and its Committees continue to function effectively and that the working relationships between the Board and its Committees continue to be sound. The process of formal evaluation confirms that each Director being proposed for re-election makes an effective and valuable contribution to the Board and demonstrates commitment to their roles including making sufficient time for Board and Committee meetings and other duties. For further information on the 2021 Board evaluation, please refer to pages 114 and 115 of the Annual Report 2021.

It is with this background that the Board recommends the election or re-election of Directors as set out in the separate Resolutions 6 to 15, respectively. Each Directors' biographical details, including a summary of their skills, experience and contribution are set out on pages 12 and 13. The details set out in each of the Directors' biography, in the Board's view, illustrates why each Director's contribution is, and continues to be important to the Company's long-term sustainable success and may assist shareholders to take an informed decision on their election or re-election.

Resolution 16:

Authority to make donations to political organisations and to incur political expenditure

The Act requires shareholder approval for donations by companies to:

- registered political parties;
- other political organisations; and
- independent election candidates, totalling more than £5,000 in any 12-month period.

Shareholder approval is also required for any political expenditure (subject to limited exceptions).

What constitutes a political donation or political expenditure in this context is very wide and is open to interpretation. Sponsorship, subscriptions and payment of expenses could all be in scope. It could also extend to donations and contributions to bodies concerned with policy review, law reform and the representation of the business community. In addition, it could include special interest groups, such as those involved with the environment, which the Company and its subsidiaries might wish to support, even though these activities are not designed to support or influence support for a particular political party.

The existing authority for these payments expires at the end of the Company's 2022 AGM.

The Company's policy is still not to make political donations or incur political expenditure as those expressions are normally understood. However, the Directors consider that it is in the best interests of the shareholders for the Company to participate in public debate and opinion-forming on matters which affect its business. To avoid inadvertently infringing the Act, the Directors are seeking authority for the Company and its subsidiaries to make political donations and to incur political expenditure during the period from the date of the AGM in 2022 to the end of the AGM in 2023 or at the close of business on 28 July 2023 (whichever is the earlier). This is subject to a maximum aggregate amount of £100,000.

Resolution 17:

Authority to allot securities

The purpose of Resolution 17 is to give the Directors power to allot shares. A vote of 27.67% was received against this Resolution at our 2021 AGM. During 2021, the Board reviewed the appropriate level of authority to allot shares to maintain future flexibility for the Company, and took into account the perspectives of shareholders unable to support an authority to allot shares of up to two-thirds of issued share capital as sought at our 2021 AGM.

The authority proposed this year will allow the Directors to allot new shares and grant rights to subscribe for, or convert other securities into, shares up to a nominal value of £190,781,774, which represents not more than one third of the total issued ordinary share capital of the Company (excluding Treasury shares) as at 9 March 2022, being the last practicable date prior to the publication of this notice of AGM. The Investment Association ("IA") guidelines on directors' authority to allot shares state that IA members will regard as routine resolutions seeking authority to allot shares representing up to one-third of the Company's issued share capital.

There are no present plans to allot new shares, other than in relation to employee share plans. However, the Directors consider it appropriate to maintain the flexibility that this authority provides.

If this Resolution is passed, the authority will expire on the earlier of the conclusion of the AGM in 2023 or at the close of business on 28 July 2023.

As at 9 March 2022, being the last practicable date prior to publication of this notice of AGM, the Company is holding 167,240,718 shares in treasury representing 7.31% of the Company's issued ordinary share capital (excluding treasury shares).

Explanatory notes to the Notice of Annual General Meeting continued

Resolution 18:

Disapplication of statutory pre-emption rights

The purpose of Resolution 18 is to authorise the Directors (subject to the passing of Resolution 17) to allot new shares of the Company and to sell treasury shares for cash as if the pre-emption provisions of Section 561 of the Act do not apply. Under Section 561(1) of the Act, if the Directors wish to allot new shares, or grant rights to subscribe for, or convert securities into shares, or sell treasury shares for cash (other than pursuant to an employee share scheme), these must first be offered to existing shareholders pro rata to their holdings. There may be occasions, however, when the Directors need the flexibility to finance business opportunities by the issue of shares without a pre-emptive offer to existing shareholders. This cannot be done under the Act unless shareholders have first waived their statutory pre-emption rights. Resolution 18 asks shareholders to do this.

Part (a) of Resolution 18 is to authorise the Directors to conduct a pre-emptive offer or rights issue (being an offer of shares to ordinary shareholders in proportion (as nearly as may be practicable) to their existing holdings) without the need to comply with the strict guidelines of the statutory pre-emption provisions but instead, subject to such limits, restrictions or arrangements as the Directors consider necessary. This part of the authority is limited to shares up to a nominal value of £190,781,774 which represents approximately one-third of the issued ordinary share capital of the Company as at 9 March 2022 (being the last practicable date prior to publication of this notice of AGM).

In addition, there may be circumstances when the Directors consider it in the best interests of the Company to allot a limited number of ordinary shares or other equity securities or sell treasury shares for cash on a non-pre-emptive basis. Accordingly, part (b) of Resolution 18 is to authorise the Directors to allot new shares and other equity securities pursuant to the allotment authority given by Resolution 17, or sell treasury shares up to a nominal value of £28,617,266 which represents approximately 5% of the total issued ordinary share capital of the Company (excluding treasury shares) as at 9 March 2022.

The authority granted by Resolution 18 will expire at the conclusion of the AGM in 2023 or at the close of business on 28 July 2023, whichever is the earlier.

The Directors have no present intention of exercising this authority. The Board confirms that it intends to adhere to the provisions in the Pre-emption Group's Statement of Principles not to allot shares or other equity securities or sell treasury shares for cash on a non-pre-emptive basis pursuant to the authority in Resolution 18 in excess of an amount equal to 7.5% of the total issued ordinary share capital of the Company, excluding treasury shares, within a rolling three-year period without prior consultation with shareholders.

Resolution 19:

Authority for market purchases

As required by the Act, the Directors are requesting this authority which, in accordance with practice in the UK, represents not more than ten per cent of the ordinary issued share capital (excluding treasury shares) as at 9 March 2022. The Company's exercise of this authority is subject to the upper and lower limits on the price payable set out in the Resolution. Similar resolutions have been approved by shareholders at previous AGMs of the Company.

The Directors will only exercise this authority if they consider it is in the best interests of shareholders generally and if the purchase could be expected to result in an increase in earnings per share. As announced on 11 February 2022, the Company will undertake a £2 billion share repurchase programme during 2022.

If any ordinary shares purchased pursuant to this authority are not held by the Company as treasury shares then such shares would be immediately cancelled, thereby reducing the number of ordinary shares in issue. The Directors intend to hold any shares purchased under this authority as treasury shares. This will give the Company the ability to resell, transfer or cancel them in the future, and so gives the Company greater flexibility in managing its capital base. Treasury shares do not have voting rights or receive dividends.

The authority granted by Resolution 19 will expire at the conclusion of the AGM in 2023, or at the close of business on 28 July 2023, whichever is earlier. The total number of options to subscribe for shares outstanding at 9 March 2022 was 929,735 ordinary shares, which represents 0.0406% of the issued ordinary share capital, at that date. If the Company were to utilise the full authority to purchase its own shares in accordance with this Resolution and the existing authority to purchase taken at last year's AGM (which expires at the end of this year's AGM), then the number of options outstanding would represent 0.0508% of the reduced share capital.

Resolution 20:

Notice of general meetings

The Act specifies that the notice period required for general meetings (other than AGMs) of the Company is 21 days unless shareholders approve a shorter notice period, which cannot, however, be less than 14 clear days. Resolution 20 seeks such approval. The approval will be effective until the Company's next AGM, when it is intended that a similar resolution will be proposed.

AGMs will continue to be held on at least 21 clear days' notice.

The shorter notice period of 14 clear days would not be routinely used for general meetings, but only where the business of the meeting merits that flexibility and the Directors believe it to be beneficial to shareholders as a whole.

Notes to the AGM notice



1. Meeting information

The Venue for the 2022 AGM is Hilton London Bankside, 2-8 Great Suffolk Street, London SE1 0UG.

Getting to the AGM Venue:

By underground

The nearest underground stations are Southwark, Blackfriars, Waterloo or London Bridge.

We recommend that you obtain up-to-date travel information from Transport for London at www.tfl.gov.uk (tel: 0343 222 1234) before you travel.

By mainline train

The nearest mainline stations are Waterloo East, Blackfriars or London Bridge.

Registration:

The AGM will start promptly at 11.30 am. Shareholders wishing to attend the meeting are advised to arrive at the venue in good time to register and by no later than 11.00 am.

For your personal safety and security there will be checks and bag searches of everyone attending the meeting. We recommend that you arrive in time to allow for these procedures.

Recording equipment, cameras and other items that might interfere with the good order of the meeting will not be permitted in the auditorium.

The recording or photographing of the event and the proceedings of the meeting by any device at any time is strictly forbidden. Any infringement will be dealt with appropriately by the Company's authorised personnel.

You are requested to turn off all mobile devices during the meeting unless you are using your personal mobile device for voting purposes.

There will be facilities for shareholders who are in wheelchairs. Anybody accompanying a shareholder as a carer will be admitted to the meeting. A hearing induction loop will be available for those who wish to use it.

2. Stock exchange listings

The Company's ordinary shares are listed on the London Stock Exchange (the primary listing), the JSE Limited in South Africa (the secondary listing) and on the New York Stock Exchange in the form of American Depository Shares (ADSs).

3. Voting

Holders of ordinary shares are entitled to attend and vote at general meetings of the Company. Only shareholders, proxies and authorised representatives of corporations which are shareholders are entitled to attend, speak and vote at the meeting. Entitlement to attend and vote at the meeting, and the number of votes which may be cast at the meeting, will be determined by reference to the Company's shareholder register (the UK Register or South African Branch Register) at 8:00 pm on Tuesday, 26 April 2022 in the case of the UK Register, and, in the case of the South African Branch Register, at 9:00pm (South Africa time) on the same date or, if the meeting is adjourned, 48 hours (excluding non-working days) before the time set for the adjourned meeting. In each case, changes to the shareholder register after that time will not be taken into account.

As at previous AGMs, voting on Resolutions 1 to 20 will be conducted by way of a poll. A poll reflects the number of voting rights exercisable by each member and so is the most democratic method of voting. All the votes of those present will be counted and added to those received by proxy. The voting results will be released to the market and published on our website www.bat.com as soon as practicably possible following the meeting.

4. Appointment of proxies and use of voting instructions

a. Relevant for UK and Certificated South African Shareholders

The provisions of this sub-paragraph are applicable to both shareholders on the UK Register and certificated shareholders on the South Africa Branch Register.

Every shareholder has the right to appoint some other person(s) of their choice, who need not be a shareholder as his/her proxy to exercise all or any of his/her rights, to attend, speak and vote on their behalf at the meeting.

Shareholders entitled to attend and vote at the AGM may appoint one or more proxies to attend and vote on their behalf, provided that each proxy is appointed to exercise the rights attached to a different share or shares by that shareholder. The appointment of a proxy will not prevent a shareholder from subsequently attending and voting at the AGM in person.

Notes to the AGM notice continued

A shareholder may appoint the chairman of the meeting to vote on their behalf. If a shareholder wishes to appoint a person, other than the chairman of the meeting, the name of the chosen proxy holder should be inserted in the space provided on the form of proxy. Where the proxy is being appointed in relation to less than the shareholder's full voting entitlement, the number of shares in relation to which they are authorised to act as proxy should be entered in the box next to the proxy holder's name. If left blank the proxy will be deemed to be authorised in respect of the shareholder's full voting entitlement. If the proxy form has been issued in respect of a designated account for a shareholder, the proxy will be deemed to be authorised in respect of the full voting entitlement for that account.

A proxy form for shareholders on the UK Register ("Proxy Form") or a Proxy Form – South Africa for certificated shareholders on the South Africa Branch ("PFSA") are enclosed. Proxy Forms and PFSA's are collectively hereafter referred to as "Forms". To appoint more than one proxy, additional Forms may be obtained by contacting the Registrars or Transfer Secretaries or such Forms may be photocopied. Details of where to send completed Forms are set out therein.

Shareholders should also indicate by ticking the box provided if the proxy instruction is one of multiple instructions being given. All Forms must be signed and should be returned together in the same envelope.

Shareholders may appoint a proxy online by logging on to www.eproxyappointment.com and following the on-screen instructions. You will need the Control Number, PIN and shareholder reference number printed on the form of proxy.

To be valid, proxy appointments must be received no later than 11:30 am UK time or 12:30 pm South African time, on Tuesday, 26 April 2022.

b. Relevant for beneficial owners of shares on the South African Branch Register

The provisions of this sub-paragraph are applicable to beneficial owners of shares on the South African Branch Register which are dematerialised through Strate ("Dematerialised South African Holders").

Dematerialised South African Holders should promptly provide their Central Securities Depository Participant ("CSDP") or broker with their voting instructions under the terms of the custody agreement entered into between the beneficial owner and CSDP or broker. The enclosed Voting Instruction Form must be used by Dematerialised South African Holders who have appointed the Transfer Secretaries, Computershare Investor Services Proprietary Limited, as their CSDP. Moreover, the enclosed Voting Instruction Form may be used by Dematerialised South African Holders who have not appointed the Transfer Secretaries as their CSDP, although such holders are responsible for checking that this form is consistent with the custody agreement concluded between them and their CSDP or broker.

Details of where Dematerialised South African Holders who have appointed the Transfer Secretaries as their CSDP must send their completed Voting Instruction Forms are set out therein. In all other instances, this will be governed by the custody agreement between the Dematerialised South African Holders and their CSDP or broker.

The Voting Instruction Form must be signed by the Dematerialised South African Holder or the holder's attorney. A corporation may execute the Voting Instruction Form either under its common seal or under the hand of a duly authorised officer(s). Where the Voting Instruction Form is signed by an attorney, a certified copy of the power of attorney, or the power itself, must accompany the Voting Instruction Form. If facsimile transmission is used the power of attorney must be certified.

Dematerialised South African Holders who appointed the Transfer Secretaries as their CSDP with the instruction that their ordinary shares are to be registered in the electronic sub-register of members in their own name and who wish to register an electronic proxy appointment, may do so at www.eproxyappointment.com. Full details of the procedure are given on that website and your Control Number, Shareholder Reference Number ("SRN") and PIN can be found on your Voting Instruction Form. Electronic proxy appointments must be received by 12:30 pm (South Africa time) on Tuesday, 26 April 2022.

Dematerialised South African Holders (including those who have 'own name' registration) wishing to attend the AGM in person should promptly contact their CSDP or broker to obtain a letter of representation to enable them to do so.

Dematerialised South African Holders who have appointed the Transfer Secretaries as their CSDP must ensure their Voting Instruction Forms and requests for letters of representation are received by the Transfer Secretaries by 12:30 pm (South Africa time) on Tuesday, 26 April 2022. All other Dematerialised South African Holders must ensure that their appointed CSDPs or brokers receive their Voting Instruction Forms or requests for letters of representation within the time periods required by their CSDP or brokers so as to ensure same can be made available to Strate by 12:30 pm (South Africa time) on Tuesday, 26 April 2022.

c. Employee Share Ownership Plan (the “Plan”)

Participants in the Company’s Plan may direct the trustee of the Plan (the “Trustee”) to vote on their behalf by registering their vote electronically with the Trustee, at www.equateplus.com. Participants will be contacted by email on or around 21 March 2022 with confirmation of the voting deadline. Further detail will also be available when participants log in to complete the AGM voting task on their EquatePlus account.

d. Share Plan Account (previously known as the Vested Share Account)

Individuals who hold their shares through the Share Plan Account managed by Computershare Company Nominees Limited (the “Nominee”) may exercise their voting rights in respect of those shares by registering their vote electronically with the Nominee at www.equateplus.com. Participants will be contacted by email on or around 21 March 2022 with confirmation of the voting deadline. Further detail will also be available when participants log in to complete the AGM voting task on their EquatePlus account.

e. ADS Holders

Holders of ADSs will receive a separate notice of meeting and proxy voting forms from Citibank N.A., as depositary bank for the American Depositary Receipt programme, scheduled to be dispatched on or around 17 March 2022.

Participants in the RAI 401k Savings Plan (the “401k Plan”) or the Puerto Rico Savings & Investment Plan (the “Puerto Rico SIP”) may send voting instructions to the trustee of the 401k Plan or the custodian of the Puerto Rico SIP to vote on their behalf for the ADSs allocated to their account under the 401k Plan or the Puerto Rico SIP. ADSs for which no instructions are received will be voted by the trustee of the 401k Plan and the custodian of the Puerto Rico SIP in the same proportion as the ADSs for which instructions are received by each of them.

5. Information available on website

A copy of this Notice and other information can be found at www.bat.com/agm.

6. Limitations of electronic addresses

You may not use any electronic address provided in either this Notice or any related documents (including the proxy form) to communicate with the Company for any purposes other than those expressly stated.

7. Total voting rights

The total number of issued ordinary shares in the Company on 9 March 2022, which is the latest practicable date before the publication of this document, is 2,456,622,007 ordinary shares of 25 pence each. Each ordinary share carrying one vote each on a poll. The Company holds 167,240,718 ordinary shares in treasury and is not permitted to exercise voting rights in respect of those shares. Therefore, the total number of votes exercisable as at 9 March 2022 is 2,289,381,289.

8. Shareholding enquiries

Enquiries relating to shareholdings including assistance with voting or lodging a proxy appointment should be made to the following:

Primary listing on the London Stock Exchange

UK Registrar

Computershare Investor Services PLC
The Pavilions, Bridgwater Road
Bristol BS99 6ZZ, UK

Tel: 0800 408 0094; +44 370 889 3159
web-based enquiries:
www.investorcentre.co.uk/contactus

Secondary listing on the JSE Limited in South Africa

Transfer Secretaries and South African Registrar

Computershare Investor Services Proprietary Ltd

Ground Floor, 15 Biermann Avenue,
Rosebank, Johannesburg, 2196

Private Bag, X9000, Saxonwold, 2132
South Africa

Tel: 0861 100 634; +27 11 870 8216

email: web.queries@computershare.co.za

British American Tobacco p.l.c. Representative Office in South Africa

Waterway House South, No. 3 Dock Road
V&A Waterfront, Cape Town, South Africa

PO Box 631, Cape Town 8000, South Africa
Tel: +27 21 003 6712

American Depositary Receipt programme

American Depositary Receipts (ADRs)

Citibank Shareholder Services

PO Box 43077, Providence, Rhode Island
02940-3077, USA

Tel: 1 888 985 2055 (toll-free); +1 781
575 4555

email: citibank@shareholders-online.com

website: www.citi.com/dr

9. Shareholder rights

a. Publication of website statement

Shareholders should note that, under Section 527 of the Companies Act 2006 (the "Act"), members meeting the threshold requirements set out in that Section have the right to require the Company to publish on a website a statement setting out any matter relating to:

- (i) the audit of the Company's accounts (including the auditor's report and the conduct of the audit) that are to be laid before the AGM for the financial year beginning 1 January 2021; or
- (ii) any circumstance connected with an auditor of the Company (appointed for the financial year beginning 1 January 2021) ceasing to hold office since the previous meeting at which the Annual Report and Accounts were laid.

The Company may not require the shareholders requesting any such website publication to pay its expenses in complying with Sections 527 or 528 (requirements as to website availability) of the Act. The business which may be dealt with at the AGM for the relevant financial year includes any statement that the Company has been required, under Section 527 of the Act, to publish on a website.

b. Right to have a matter of business dealt with at the AGM

Shareholders meeting the threshold and time limit set out in Sections 338 and 338A of the Act can require that the Company give its members notice of a resolution and/or include in the business to be dealt with at the AGM any matter which may be properly included in that business provided in each case that the requirements of those sections are met and that the request is received by the Company not later than six clear weeks before the meeting, or if later, the time at which notice is given of the meeting.

c. Right to ask questions at the AGM

Any member attending the meeting has the right to ask questions.

The Company must cause to be answered any such question relating to the business being dealt with at the meeting but no such answer need be given if:

- (i) to do so would interfere unduly with the preparation for the meeting or involve the disclosure of confidential information;
- (ii) the answer has already been given on a website in the form of an answer to a question; or
- (iii) it is undesirable in the interests of the Company or the good order of the meeting that the question be answered.

Shareholders who are unable to attend the meeting are invited to submit questions about the business of the AGM online at www.bat.com/agm. We will endeavour, to the extent practicable, to respond to all questions received by 5.00pm UK time on 20 April 2022, before the proxy deadline on 11.30am on 26 April 2022.

10. Electronic proxy voting through CREST

CREST members wishing to appoint a proxy using the CREST electronic proxy appointment service may do so via the procedures described in the CREST Manual (available via www.euroclear.com). If you are a CREST personal member, a CREST sponsored member, or a CREST member who has appointed a voting service provider, you should refer to your sponsor or voting service provider who can take the appropriate action for you. In order for a proxy appointment or instruction made by means of CREST to be valid, the appropriate CREST message (a "CREST Proxy Instruction") must be properly authenticated in accordance with Euroclear's specifications and must contain the information required for such instructions, as described in the CREST Manual (available via www.euroclear.com).

The message (regardless of whether it constitutes the appointment of a proxy or an amendment to the instruction given to a previously appointed proxy) must, in order to be valid, be transmitted so as to be received by 11:30am (UK time) on Tuesday 26 April 2022 (or by the latest time for receipt of proxy appointments specified above). For this purpose, the time of receipt will be taken to be the time (as determined by the timestamp applied to the message by the CREST Applications Host) from which the issuer's agent is able to retrieve the message by enquiry to CREST in the manner prescribed by CREST. After this time any change of instructions to a proxy appointed through CREST should be communicated to them by other means.

CREST members (and, where applicable, their CREST sponsors or voting service providers) should note that Euroclear does not make available special procedures in CREST for any particular messages. Normal system timings and limitations will therefore apply in relation to the input of CREST Proxy Instructions. It is the responsibility of the CREST member concerned to take (or, if the CREST member is a CREST personal member or sponsored member or has appointed a voting service provider, to procure that his/her CREST sponsor or voting service provider takes) such action as shall be necessary to ensure that a message is transmitted by means of the CREST system by any particular time. In this regard, CREST members (and, where applicable, their CREST sponsors or voting service providers) are referred, in particular, to those Sections of the CREST Manual concerning practical limitations of the CREST system and timings.

The Company may treat as invalid a CREST Proxy Instruction in the circumstances set out in Regulation 35(5)(a) of the Uncertificated Securities Regulations 2001.

11. Corporate representatives

Any corporation which is a member can appoint one or more corporate representatives who may exercise on its behalf all of its powers as a member provided that they do not do so in relation to the same shares.

12. Joint holders

In the case of joint holders, where more than one of the joint holders purports to appoint a proxy, only the appointment submitted by the most senior holder will be accepted. Seniority is determined by the order in which the names of the joint holders appear in the Company's register of members in respect of the joint holding (the first-named being the most senior).

13. Nominated persons

A copy of this Notice has been sent for information only to persons who have been nominated by a member to enjoy information rights under section 146 of the Act ("nominated persons").

The right to appoint a proxy does not apply to nominated persons. Nominated persons may have a right under an agreement with the registered shareholder who holds the shares on their behalf to be appointed (or to have someone else appointed) as a proxy. Alternatively, if nominated persons do not have such a right, or do not wish to exercise it, they may have a right under such an agreement to give instructions to the person holding the shares as to the exercise of voting rights.

Nominated persons should remember that their main point of contact in terms of their investment in the Company remains the shareholder who nominated the nominated person to enjoy information rights (or, perhaps, the custodian or broker who administers the investment on their behalf). Nominated persons should continue to contact that shareholder, custodian or broker (and not the Company) regarding any changes or queries relating to the nominated person's personal details and interest in the Company (including any administrative matter). The only exception to this is where the Company expressly requests a response from a nominated person.

14. Data processing

The Company will process personal data that shareholders provide to the Company, including the personal data of a shareholder's proxy if a proxy is provided. Personal data includes all data provided by shareholders, or on behalf of shareholders, which relates to:

- (1) the shareholder, including name and contact details, the votes that the shareholder casts and the shareholder's reference number; and
- (2) any person who is identified as a proxy by a shareholder via form of proxy, including their name and contact details.

Please note that if shareholders provide the personal data of a proxy, the Company requires the shareholder to communicate this privacy information to such proxy.

The Company and any third party to which it discloses the data (including the Company's registrar) may process such data for the purposes of maintaining the Company's records, meeting management, managing corporate actions, fulfilling the Company's obligations to shareholders, fulfilling the Company's legal obligations and communicating with shareholders, all in accordance with the Company's privacy notice which can be accessed at www.bat.com/privacy.

15. Documents on display

Copies of the contracts of service between each Executive Director and the Company and the letters of appointment of the Chairman and Non-Executive Directors setting out the terms and conditions of their appointment, are available for inspection during normal business hours at the registered office of the Company on any weekday (excluding Saturdays, Sundays and UK public holidays), and will also be available for inspection at the AGM venue on the morning of the meeting from 11.00am (UK time) until its conclusion.

16. Dividends

The Company's articles of association provide the Directors with the required authority to pay interim dividends and in accordance with the Act there is no requirement for interim dividends to be approved by shareholders.

Board of Directors

Biographical details of the Directors put forward for election or re-election at the 2022 AGM



Luc Jobin
Chairman (62)



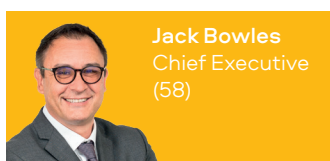
Nationality: Canadian

Appointed: Chairman since April 2021; Non-Executive Director since July 2017.

Experience: Luc was President and Chief Executive Officer of Canadian National Railway Company from July 2016 until March 2018, having served as Executive Vice President and Chief Financial Officer since 2009. Previously, he was Executive Vice President of Power Corporation of Canada (an international financial services company) from 2005 to 2009. Luc was Chief Executive Officer of Imperial Tobacco Canada from 2003 to 2005 and Executive Vice President and Chief Financial Officer from 1998 to 2003. Luc previously served as an independent Non-Executive Director of Reynolds American Inc. from 2008 until its acquisition by the Group.

Relevant skills and contribution to the Board: Luc brings significant financial, regulatory and consumer business experience to the Board, together with extensive North American knowledge and experience of enterprise transformation.

External appointments: Independent Director of Gildan Activewear Inc.



Jack Bowles
Chief Executive (58)

Nationality: French

Appointed: Chief Executive since April 2019; Executive Director since January 2019.

Experience: Jack joined the Group in 2004 and was appointed as Chairman of British American Tobacco France in 2005, before becoming Managing Director of British American Tobacco Malaysia in 2007. He joined the Management Board as Regional Director for Western Europe in 2009, becoming Regional Director for the Americas in 2011, then Regional Director for Asia-Pacific in 2013. He became Chief Operating Officer in 2017 and Chief Executive Designate in November 2018, before being appointed to the Board in January 2019.

Relevant skills and contribution to the Board: Jack brings significant management, innovation, and strategic leadership to the Board, developed through his previous roles across many of the Group's key geographies and areas of business. This enables him to effectively lead the Group and deliver our ambition to build A Better Tomorrow™.

External appointments: No external appointments.



Tadeu Marroco
Finance and Transformation Director (55)

Nationality: Brazilian

Appointed: August 2019

Experience: Tadeu joined the Group in Brazil in 1992 and joined the Management Board as Director, Business Development in 2014, later becoming Regional Director, Western Europe in 2016, then Regional Director, Europe and North Africa in January 2018. He was appointed Director, Group Transformation in January 2019 and, in addition to this role, he was appointed Deputy Finance Director in March 2019, before joining the Board as Finance Director in August 2019. As Finance and Transformation Director, Tadeu's role includes leadership of the design and delivery of the Group's QUEST transformation programme to accelerate delivery of Group strategy.

Relevant skills and contribution to the Board: Tadeu brings broad experience gained in various national, regional and global finance and general leadership roles, through his previous roles across the Group. These experiences make Tadeu particularly well-placed to contribute to the Group's transformation and broader strategic agenda.

External appointments: No external appointments.



Kandy Anand
Non-Executive Director (64)



Nationality: American

Appointed: February 2022

Experience: Kandy previously held several senior positions at Molson Coors Brewing Company, including Chief Growth Officer and CEO Molson Coors International and Head of Strategy, M&A and Transformation. He also held senior positions at the Coca-Cola Company, including President, Coca-Cola Philippines and Vice President, Global Commercial Leadership. Prior to joining Coca-Cola Kandy held several senior marketing leadership positions at Unilever plc. Kandy previously served on the Boards of Popeyes Louisiana Kitchen Inc and Empower Acquisition Company.

Relevant skills and contribution to the Board: Kandy brings valuable international experience to the Board, particularly in the marketing and consumer goods sectors.

External appointments: Independent Director of Wingstop Inc.



Sue Farr
Non-Executive Director (66)



Nationality: British

Appointed: February 2015

Experience: Sue's extensive career includes Director, Strategic and Business Development of Chime Group and a number of senior marketing and communications positions, including: Director of Marketing BBC, Corporate Affairs Director of Thames Television and Director of Communications of Vauxhall Motors. Sue is a former Chairwoman of both the Marketing Society and the Marketing Group of Great Britain.

Relevant skills and contribution to the Board: Sue contributes considerable expertise in relation to marketing, branding and consumer issues, which are key areas of focus for the Board.

External appointments: Non-Executive Director and Chair of the Remuneration Committee of Accsys Technologies PLC; Non-Executive Director of Helical plc; and Non-Executive Director of Unlimited Group Ltd.



Karen Guerra
Non-Executive Director (65)



Nationality: British

Appointed: September 2020

Experience: Karen has held a variety of executive roles, including President and Director General of Colgate Palmolive France, and Chairman and Managing Director of Colgate Palmolive UK Limited. She was formerly a Non-Executive Director of Electrocomponents p.l.c., Davide Campari-Milano S.p.A, Paysafe PLC, Inchcape PLC, Samlerhuset BV and Swedish Match AB.

Relevant skills and contribution to the Board: Karen brings valuable international experience, particularly in marketing, sales and consumer goods insight to the Board.

External appointments: Non-Executive Director of Amcor p.l.c.



Holly Keller Koepfel
Non-Executive Director (63)



Nationality: American

Appointed: July 2017

Experience: Up until April 2018, Holly was a Senior Advisor to Corsair Capital LLC, where she had previously served as Managing Partner and Co-Head of Infrastructure from 2015 until her retirement in 2017. From 2010 to 2015, she served as Co-Head of Citi Infrastructure Investors and prior to 2010 she held financial and executive management roles with American Electric Power Company, Inc. and Consolidated Natural Gas Company. Holly previously served as an independent Non-Executive Director of Reynolds American Inc. from 2008 until its acquisition by the Group.

Relevant skills and contribution to the Board: Holly's extensive international operational and financial management experience in a range of industry sectors enables her to make important contributions to the Board.

External appointments: Non-Executive Director of Flutter Entertainment plc; Director and Chair of the Governance Committee of AES Corporation; and Director of Arch Coal Inc.



Savio Kwan
Non-Executive Director (74)



Nationality: British

Appointed: January 2014

Experience: During his extensive career Savio has worked broadly in technology for General Electric, BTR plc and Alibaba Group, China's largest internet business, where he was both Chief Operating Officer and, later, a Non-Executive Director.

Relevant skills and contribution to the Board: Savio brings significant business leadership experience to the Board, together with a deep knowledge of Greater China and Asia, an important region for the Group.

External appointments: Co-Founder and CEO of A&K Consulting Co Ltd; Member of the Governing Body of the London Business School; Non-Executive Director of the Alibaba Hong Kong Entrepreneur Fund and Crossborder Innovative Ventures International Limited; Non-Executive Director and Advisory Board member of Homaer Financial; Independent Non-Executive Director of GOGOX and Southern England Wines Ltd.



Dimitri Panayotopoulos
Senior Independent Director (70)



Nationality: Greek/British

Appointed: Senior Independent Director since April 2020; Non-Executive Director since February 2015.

Experience: Dimitri was Vice Chairman and Adviser to the Chairman and CEO of Procter & Gamble (P&G), where he started his career in 1977. During his time at P&G, Dimitri led on significant breakthrough innovations and continued to focus on this, speed-to-market and scale across all of P&G's businesses while Vice Chairman of all the Global Business Units.

Relevant skills and contribution to the Board: Dimitri has extensive general management and international sales and brand building expertise, which enables him to make valuable contributions to Board discussions on these important topics.

External appointments: Senior Adviser at The Boston Consulting Group; Advisory Board member of JBS USA; Board Member of IRI; Board Member of North Atlantic Acquisition Corporation and Director of Airway Therapeutics Inc.



Darrell Thomas
Non-Executive Director (61)



Nationality: American

Appointed: December 2020

Experience: Darrell is currently Vice President and Treasurer for Harley-Davidson, Inc., having previously held several senior finance positions including Interim Chief Financial Officer for Harley-Davidson, Inc., Chief Financial Officer for Harley-Davidson Financial Services, Inc. and Vice President and Assistant Treasurer, PepsiCo, Inc. Prior to joining PepsiCo, Inc. Darrell had a 19-year career in banking with Commerzbank Securities, Swiss Re New Markets, ABN Amro Bank and Citicorp/Citibank where he held various capital markets and corporate finance roles.

Relevant skills and contribution to the Board: Darrell brings extensive US, financial and regulatory experience to the Board.

External appointments: Board member of Sojourner Family Peace Center, Inc.; Independent Director of Dorman Products Inc; and Non-Executive Director of Scotia Holdings (US) Inc.

-  Audit Committee
-  Nominations Committee
-  Remuneration Committee
-  Committee Chairman
-  Executive Director
-  Non-Executive Director

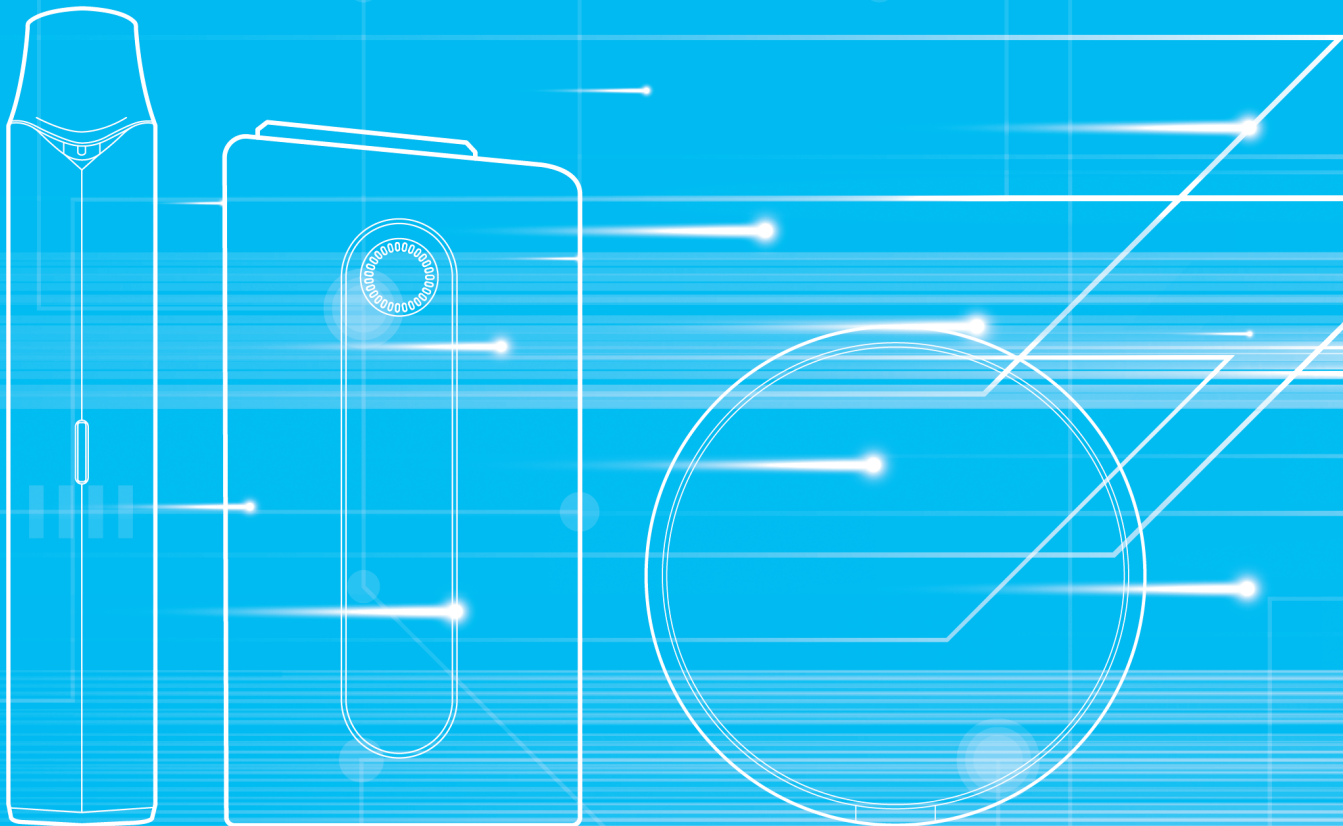
References in this publication to 'British American Tobacco', 'BAT', 'we', 'us', and 'our' when denoting opinion refer to British American Tobacco p.l.c. (the Company) (No. 3407696) and when denoting business activity refer to British American Tobacco Group operating companies, collectively or individually as the case may be.

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