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This document should be read as a whole.

If you have sold or transferred all of your shares in British American Tobacco p.l.c. please pass this document, together with the accompanying documents, to the purchaser or transferee, or to the person who arranged the sale or transfer so that they can pass these documents to the person who now holds the shares.



**BRITISH AMERICAN
TOBACCO**

British American Tobacco p.l.c.
(incorporated and registered in England and Wales under number 3407696)

NOTICE OF ANNUAL GENERAL MEETING 2014

**to be held at The Banqueting House,
Whitehall, London SW1A 2ER
on Wednesday 30 April 2014 at 11.30am**

The Notice of the Annual General Meeting is set out on pages 9 to 11.

A proxy form or voting instruction form (as appropriate) for use in connection with the Annual General Meeting is enclosed with this Notice.

Please refer to the Notification of Availability on page A-6. The following documents are available to be viewed at or downloaded from the British American Tobacco website:

Annual Report 2013 www.bat.com/annualreport
Performance Summary 2013 www.bat.com/annualreport
Notice of Annual General Meeting 2014 www.bat.com/AGM

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LETTER FROM THE CHAIRMAN

Globe House
4 Temple Place
London
WC2R 2PG

24 March 2014

Dear Shareholder

Annual General Meeting

Introduction

The 2014 Annual General Meeting of British American Tobacco p.l.c. (the “Meeting” or the “AGM”) will be held at 11.30am on Wednesday 30 April at The Banqueting House, Whitehall, London SW1A 2ER.

The Notice of Meeting is set out on pages 9 to 11 of this document.

If you would like to vote on the Resolutions but cannot come to the Meeting, you can appoint a proxy or proxies to exercise all or any of your rights to attend, vote and speak at the Meeting by using one of the methods set out in Appendix 1 of this document.

Voting at the Meeting will once again be conducted by way of a poll.

Explanation of the AGM Resolutions

The following paragraphs explain, in summary, the Resolutions to be proposed at the Meeting. Many of these will be familiar to you, with the exception of Resolutions 2 and 3, and are broadly similar in format and content to last year’s resolutions. We also give comprehensive biographical details and related information about the Directors proposed for re-election and election.

Resolution 1: Receipt of the 2013 Report and Accounts

The Directors must present the Company’s annual report and accounts to the Meeting and shareholders may raise any questions on the reports and financial statements under this Resolution.

Resolutions 2 and 3: Directors’ remuneration report

There are new requirements this year in relation to the content and the approval of the Directors’ remuneration report (the “Remuneration Report”), following changes made to the Companies Act 2006 (the “2006 Act”).

In accordance with the new provisions of the 2006 Act, the Remuneration Report in the Company’s annual report and accounts for the year ended 31 December 2013 (the “Annual Report 2013”) consists of:

- the annual statement by Dr Gerry Murphy, Chairman of the Remuneration Committee;
- the Directors’ remuneration policy in relation to future payments to the Directors and former Directors (the “Policy Report”); and
- the Annual Report on Remuneration, which sets out the remuneration paid to the Company’s Directors during the year ended 31 December 2013.

The Policy Report, which sets out the Company's forward-looking policy on Directors' remuneration (including the approach to recruitment and exit payments to Directors), is subject to a binding shareholder vote by ordinary resolution at least every three years. The statement by the Remuneration Committee Chairman and the Annual Report on Remuneration will, as in the past, be put to an annual advisory shareholder vote by ordinary resolution.

The Remuneration Report is set out in full in the Annual Report 2013. Please refer to Appendix 5 for details of how to obtain a copy of the Annual Report 2013 and other British American Tobacco publications.

Resolution 2 is an ordinary resolution to approve the Policy Report which forms part of the Remuneration Report in the Annual Report 2013.

It is intended that the Policy Report, which has been running since 1 January 2014, will apply for three years following the 2014 AGM. If approved by shareholders at the 2014 AGM, and assuming that it remains an appropriate policy meeting the needs of the business, the Policy Report will be put to shareholders for approval again no later than 31 December 2017. All payments by the Company to the current or prospective Directors and any former Directors must be made in accordance with the Policy Report (unless a payment has been separately approved by a shareholder resolution). If the Company wishes to change the Policy Report, it will need to put a revised Directors' remuneration policy to a shareholder vote again before it can implement the new policy.

Once approved at the 2014 AGM, the Policy Report will be displayed on the Company's website, in the investor relations area, as soon as practicable after the Meeting.

Resolution 3 is an ordinary resolution to approve the Remuneration Report, other than the part containing the Policy Report. Resolution 3 is an advisory resolution and does not affect the future remuneration paid to any Director.

Resolution 4: Declaration of the final dividend for 2013

A final dividend can be paid only after it has been approved by the shareholders. A final dividend of 97.4p per ordinary share for the year ended 31 December 2013 is recommended by the Directors for payment to shareholders who were on the main register and/or the South Africa branch register as at the close of business on 14 March 2014.

If approved, the final dividend will be paid on 8 May 2014.

Resolution 5: Reappointment of the Auditors

The Company is required to appoint Auditors at each general meeting at which accounts are laid before the Company, to hold office until the conclusion of the next such meeting. This Resolution, on the Audit Committee's recommendation, proposes the reappointment of PricewaterhouseCoopers LLP as Auditors of the Company.

Resolution 6: Authority for the Directors to agree the Auditors' remuneration

This Resolution authorises the Directors, in accordance with standard practice, to set the remuneration of the Auditors. In accordance with its terms of reference, the Audit Committee will approve the terms of engagement and the level of audit fees payable by the Company to the Auditors and recommend them to the Board.

Resolutions 7 to 15: Re-election of Directors

Resolution 16: Election of a Director appointed since the last Annual General Meeting

In accordance with provision B.7.1 of the UK Corporate Governance Code (the "Governance Code"), all directors of FTSE 350 companies should be subject to election or re-election by their shareholders every year.

The Company continues this practice for this year's AGM.

The Company's articles of association also provide that any Director who has been appointed by the Board since the last AGM is required to retire from the Board at the next AGM and, being eligible, may offer himself/herself for reappointment. Accordingly, Savio Kwan, who joined the Board as a Non-Executive Director on 6 January 2014, will retire at the Meeting and will seek election.

Separate Resolutions will be proposed for each of the re-elections and the election.

Resolution 7: Richard Burrows

Position: Chairman since November 2009; Non-Executive Director since September 2009; and Chairman of the Nominations Committee.

Nationality: Irish

Age: 68

Key Appointments: Non-Executive Director and member of the Remuneration Committee of Rentokil Initial plc; a Supervisory Board Member, member of the Audit Committee and Chairman of the Remuneration Committee at Carlsberg A/S; Non-Executive Director of Eurasian Natural Resources Corporation PLC until 25 October 2013; and member of the Trilateral Commission.

Skills & Experience: Chief Executive of Irish Distillers; Co-Chief Executive of Pernod Ricard; Governor of the Bank of Ireland; Fellow of the Institute of Chartered Accountants of Ireland.

Resolution 8: Karen de Segundo

Position: Non-Executive Director since 2007; Chair of the Corporate Social Responsibility Committee and member of the Nominations Committee.

Nationality: Dutch

Age: 67

Key Appointments: Non-Executive Director and member of the Audit & Risk, Nomination, Remuneration and Safety & Sustainability Committees of Lonmin plc; Supervisory Board Member and member of the Finance & Investment and Nomination Committees at E.ON SE; and Member of the Board and member of the Audit Committee of Pöyry Oyj.

Skills & Experience: Senior executive roles before retiring as CEO Shell International Renewables and President Shell Hydrogen in 2005. Holds a Masters degree in Law from Leiden University, an MBA from Michigan State University and is a Council Member of the Anglo Netherlands Society.

Resolution 9: Nicandro Durante

Position: Chief Executive since March 2011.

Nationality: Brazilian/Italian

Age: 57

Key Appointments: Non-Executive Director and member of the Nomination Committee of Reckitt Benckiser Group plc.

Skills & Experience: Chief Operating Officer from 2008; Regional Director for Africa and Middle East and member of the Management Board from 2006; senior general management roles in Brazil (including President of Souza Cruz) and in the UK and Hong Kong; has wide experience in senior international finance and management roles within the Group. Holds a degree in finance, economics and business administration.

Resolution 10: Ann Godbehere

Position: Non-Executive Director since 2011; member of the Audit, Nominations and Remuneration Committees.

Nationality: Canadian/British

Age: 58

Key Appointments: Non-Executive Director, member of the Nominations Committee and Chair of the Audit Committee of Rio Tinto plc; Non-Executive Director, member of the Audit Committee and Chair of the HR and Compensation Committee of UBS AG; Non-Executive Director, member of the Nominations and Risk Committees and Chair of the Audit Committee of Prudential plc; Non-Executive Director of Arden Holdings Limited, Atrium Underwriting Group Limited and Atrium Underwriters Limited.

Skills & Experience: Chief Financial Officer of Swiss Re Group; Chief Financial Officer of Northern Rock during the initial phase of its public ownership; and Fellow of the Certified General Accountants of Canada.

Resolution 11: Christine Morin-Postel

Position: Senior Independent Director since April 2013; Non-Executive Director since 2007; member of the Audit, Nominations and Remuneration Committees.

Nationality: French

Age: 67

Key Appointments: Non-Executive Director and member of the Nomination and Remuneration Committee of Groupe Bruxelles Lambert S.A.

Skills & Experience: Chief Executive of Société Générale de Belgique; Executive Vice-President and member of the Executive Committee of Suez and Chairman and CEO of Crédisuez S.A.; studied political sciences and graduated from the Institut de Contrôle Gestion.

Resolution 12: Dr Gerry Murphy

Position: Non-Executive Director since 2009; Chairman of the Remuneration Committee and member of the Nominations Committee.

Nationality: Irish

Age: 58

Key Appointments: Member and Chairman of the Executive Committee of The Blackstone Group International Partners LLP; Non-Executive Director of Merlin Entertainments plc; Board member of Jack Wolfskin, United Biscuits and Intertrust Group.

Skills & Experience: Chief Executive Officer of Kingfisher plc, Carlton Communications plc, Exel plc, Greencore Group plc; senior operating roles at Grand Metropolitan plc (now Diageo plc). Holds a BSc and PhD in food technology from University College Cork and a MBS in marketing from University College Dublin.

Resolution 13: Kieran Poynter

Position: Non-Executive Director since 2010; Chairman of the Audit Committee; and member of the Nominations and Remuneration Committees.

Nationality: British

Age: 63

Key Appointments: Non-Executive Director, Chairman of the Audit and Compliance Committee and member of the Safety Committee of International Consolidated Airlines Group S.A.; Non-Executive Chairman and Chair of the Nomination Committee of F&C Asset Management plc; and Non-Executive Chairman of Nomura International PLC.

Skills & Experience: Chartered Accountant; Chairman and Senior Partner of PricewaterhouseCoopers until 2008; served on the President's Committee of the Confederation of British Industry and as member of an advisory committee for the Chancellor of the Exchequer.

Resolution 14: Ben Stevens

Position: Finance Director since 2008; additionally Chief Information Officer since 2010.

Nationality: British

Age: 54

Key Appointments: No external appointments.

Skills & Experience: Senior Group finance and general management roles; Head of Merger Integration following the merger with Rothmans; Chairman and Managing Director of the Pakistan Tobacco Company and British American Tobacco Russia; appointed to the Management Board in 2001 as Development Director becoming Director, Europe in 2004. Holds a BA(Hons) in Economics from Manchester University and an MBA from Manchester Business School.

Resolution 15: Richard Tubb

Position: Non-Executive Director since January 2013; member of the Corporate Social Responsibility and Nominations Committees.

Nationality: American

Age: 54

Key Appointments: White House Physician Emeritus; member of the Board of Reference for Project Rescue and the Travel Medicine Advisory Board of Shoreland, Inc; advisory position at Lonsdale; and independent consultant for the Boston Consulting Group.

Skills & Experience: White House Physician from 1995 to 2009, including Physician to the President of the United States from 2002 until retirement in 2009; Clinical Assistant Professor at the Uniformed Services University; Brigadier General (retired), US Air Force and various medical positions held in the US Air Force. Awarded his Doctor of Medicine in 1985.

Resolution 16: Savio Kwan

Position: Non-Executive Director since 6 January 2014; member of the Corporate Social Responsibility and Nominations Committees.

Nationality: British

Age: 66

Key Appointments: Co-Founder and CEO of A&K Consulting Co Ltd, advising entrepreneurs and their start-up businesses in China; Visiting Professor at Henley Business School.

Skills & Experience: Extensive business leadership experience in Greater China and Asia, gained at General Electric, BTR plc, and Alibaba Group, China's largest internet business, where he was both Chief Operating Officer and, later, a Non-Executive Director. Holds an MSc from Loughborough University and an MBA from London Business School.

The Directors consider that Savio Kwan's commercial approach, international orientation and significant business experience of China and Asia will further strengthen the Board. The Board therefore recommends his election to shareholders.

Board evaluation

The effectiveness of the Board and its Committees, the Executive and Non-Executive Directors, and the Chairman, were assessed in 2013 by an independent external facilitator. Further details of this process and its outcomes are set out in the Governance pages of the Company's Annual Report — www.bat.com/annualreport.

With reference to the requirements of provision B.2.3 of the Governance Code, Non-Executive Directors who serve for a total of more than six years are subject to a particularly rigorous review. This was done in 2014 in the case of Karen de Segundo and Christine Morin-Postel, both of whom will have served in excess of six years at the date of the Meeting. Anthony Ruys, who has served on the Board for eight years, will retire at the conclusion of the AGM.

Further, it is confirmed that, in addition to the breadth of expertise and experience coupled with the appropriate balance of skills, independence and knowledge of the Company as illustrated by the Directors' biographical notes above, the performance of all of the Directors (the Chairman, the Executive Directors and the Non-Executive Directors) being proposed for re-election or election continues to be effective in the discharge of their duties and responsibilities. In addition, they continue to demonstrate commitment to their roles including commitment of the necessary time for Board and Committee meetings and other duties. Therefore the Board recommends to shareholders the proposed re-election or election of the Directors set out in Resolutions 7 to 16.

Board balance and diversity

The Board appreciates the benefit of diversity, in all its forms, within its own membership and at all levels of the Group. The Non-Executive Directors come from a broad range of industry and professional backgrounds, with varied experience and expertise aligned to the needs of the business. The recent appointment of Savio Kwan confirms the Board's continuing programme to ensure that its membership is progressively refreshed. Its success in this area is illustrated in the table below showing the date of appointment and length of service (as at the date of the Meeting) of each of the current Non-Executive Directors:

Non-Executive Director	Date of Appointment	Length of service at 2014 AGM (Years/Months)
Karen de Segundo	1 October 2007	6.7
Ann Godbehere	3 October 2011	2.7
Savio Kwan	6 January 2014	0.3
Christine Morin-Postel	1 October 2007	6.7
Gerry Murphy	13 March 2009	5.1
Kieran Poynter	1 July 2010	3.10
Anthony Ruys (to retire at the conclusion of the AGM)	1 March 2006	8.2
Richard Tubb	28 January 2013	1.3

In 2013, a quarter of the Board were women. The Board promotes diversity and is encouraging initiatives to improve gender diversity in senior management roles. Further details of the British American Tobacco Group's diversity policy are set out in the Strategic Report section of the Company's Annual Report — www.bat.com/annualreport.

Resolution 17: Renewal of the Directors' authority to allot shares

Resolution 18: Renewal of the Directors' authority to disapply pre-emption rights

The Board currently has in place the following authorities, each granted by shareholders for a one year period (until the next following Annual General Meeting) at the Annual General Meeting held on 25 April 2013:

- authority under section 551 of the 2006 Act to allot relevant securities up to the amount representing one third of the Company's then issued ordinary share capital (excluding treasury shares) (the "Allotment Authority"); and
- authority under section 570 of the 2006 Act to allot shares for cash in certain circumstances otherwise than pro rata to all shareholders (the "Pre-emption Authority").

Both the Allotment Authority and the Pre-emption Authority are due to expire at the conclusion of this year's Meeting and, in keeping with best practice, shareholders will continue to have the opportunity to vote on the renewal of these authorities each year so that the authorities may be up-to-date and continue to be of equal duration, giving the Company certainty and flexibility in its financing arrangements.

The Association of British Insurers (“ABI”) has in place guidelines on Directors’ authority to allot shares which state that ABI members will permit, and treat as routine, resolutions seeking authority to allot shares representing up to one-third of a company’s issued share capital. In addition they will treat as routine a request for authority to allot shares representing an additional one-third of a company’s issued share capital provided that it is only used to allot shares pursuant to a fully pre-emptive rights issue.

Having regard to these guidelines, the Board considers it appropriate that Directors be granted authority to allot shares in the capital of the Company up to a maximum nominal amount of £314,140,934 representing the guideline limit of approximately two-thirds of the Company’s issued ordinary share capital (excluding treasury shares) as at 12 March 2014 (the latest practicable date prior to publication of this letter). Of this amount £157,070,467, representing approximately one-third of the Company’s issued ordinary share capital (excluding treasury shares), can only be allotted pursuant to a rights issue.

Although the Directors have no present intention of exercising this authority, it provides them with an appropriate level of authority for on-going purposes and the Directors consider it appropriate to maintain the flexibility that this authority provides. The authority proposed in Resolution 17 will expire at the conclusion of the 2014 Annual General Meeting unless previously revoked, varied or extended by the Company in general meeting. The Company held 141,706,345 ordinary shares in treasury, representing 6.99 per cent of the issued ordinary share capital of the Company as at the close of business on 12 March 2014 (the latest practicable date prior to publication of this letter).

Resolution 18 is a special resolution and will give the Directors authority to allot shares in the capital of the Company for cash pursuant to the authority granted under Resolution 17 above or by way of sale of treasury shares without complying with the pre-emption rights in the 2006 Act in certain circumstances. In the light of the ABI guidelines described in relation to Resolution 17 above, this authority will permit the Directors to allot:

- (a) shares up to a nominal amount of £314,140,934 representing two-thirds of the Company’s issued share capital, on an offer to existing shareholders on a pre-emptive basis. However, unless the shares are allotted pursuant to a rights issue (rather than an open offer), the Directors may only allot shares up to a nominal amount of £157,070,467 representing one-third of the Company’s issued share capital, (in each case subject to any adjustments, such as for fractional entitlements and overseas shareholders, as the Directors see fit); and
- (b) shares up to a maximum nominal value of £23,560,570, representing approximately 5 per cent of the issued ordinary share capital of the Company (excluding treasury shares) as at 12 March 2014 (the latest practicable date prior to publication of this letter), otherwise than in connection with an offer to existing shareholders.

The Directors have no present intention of exercising this authority. The Directors confirm their intention to follow the provisions of the Pre-emption Group’s Statement of Principles (the “Principles”) regarding cumulative usage of authorities within a rolling three year period. The Principles provide that companies should not issue shares for cash representing more than 7.5 per cent of a company’s issued share capital (excluding treasury shares) in any rolling three year period, other than to existing shareholders and without prior consultation with shareholders.

The authority contained in Resolution 18 will expire upon the expiry of the general authority conferred by Resolution 17, save that the Company shall be entitled to make offers or agreements before the expiry of such power which would or might require equity securities to be allotted after such expiry and the Directors shall be entitled to allot equity securities pursuant to any such offer or agreement as if the power conferred hereby had not expired.

Resolution 19: Authority for the Company to purchase its own shares

Under the 2006 Act the Company requires authorisation from a general meeting if it is to purchase its own shares. The Board reinstated its on-market share buy-back programme on 1 March 2013 following the Company’s Preliminary Announcement on 28 February 2013. The programme was conducted under the authority granted by shareholders at the 2012 Annual General Meeting. The programme then continued under the authority granted to the Company at the Annual General Meeting on 25 April 2013 to purchase up to 192,800,000 of its ordinary shares.

During the year ended 31 December 2013, the Company made on-market repurchases totalling 43,623,858 of its own ordinary shares, representing 2.31 per cent of the issued share capital (excluding treasury shares) as at 31 December 2013 and at a value of £1,500 million, excluding transaction costs. This present authority for the Company to purchase its own shares will expire at the 2014 Annual General Meeting.

In this context the Directors are therefore seeking a fresh authority for the Company to purchase its ordinary shares.

Resolution 19 seeks to renew the authority given at the Annual General Meeting on 25 April 2013. This special resolution authorises the Company to purchase up to a maximum of 188.4 million ordinary shares, representing

approximately 10 per cent of its issued ordinary share capital (excluding treasury shares) as at the close of business on 12 March 2014 (the latest practicable date prior to the publication of this letter), subject to the limitations in paragraphs (b) and (c) of the Resolution on the maximum and minimum prices that may be paid. The authority given by this Resolution will expire at the conclusion of the Annual General Meeting in 2015 unless renewed, varied or revoked at that or any earlier general meeting of shareholders. In the opinion of the Directors, the exercise of this authority is likely to result in an increase in the Company's earnings per share and will be in the interests of shareholders generally.

The Company will have the option either of holding in treasury or cancelling any shares purchased under this authority. It is the Company's practice to place all repurchased shares in treasury and this policy is expected to continue for any shares purchased under this authority. Treasury shares can be sold quickly and cost effectively, for cash, giving the Company additional flexibility in the management of its capital base.

Whilst in treasury no dividends are paid on the shares and they have no voting rights. There is no longer a statutory limit on the percentage of share capital that the Company is permitted to hold as treasury shares.

However, in keeping with best practice, the Company will continue to limit the number of shares that it holds as treasury shares to no more than 10 per cent of its issued share capital.

In the absence of the necessary practical arrangements, this Resolution has not been extended so as to enable the Company to purchase its own shares on the Johannesburg Stock Exchange (JSE Limited) in South Africa.

As at 12 March 2014 (the latest practicable date prior to publication of this letter), there were no outstanding warrants for equity shares in the Company and the total number of option rights to subscribe for equity shares was 620,770. These rights are equivalent to 0.032 per cent of the issued share capital (excluding treasury shares) as at that date and would represent 0.073 per cent of the issued share capital of the Company (excluding treasury shares) if the full authority to purchase its own shares in accordance with this Resolution and the existing authority to purchase taken at last year's Annual General Meeting (which expires at the end of this year's Annual General Meeting) were to be exercised by the Company.

Resolution 20: Authority to make donations to political organisations and to incur political expenditure

The Company and its subsidiaries are prohibited by the 2006 Act from making donations to any EU political party or other EU political organisation or to any independent election candidate in the EU of more than £5,000 in total in any period of twelve months, and from incurring EU political expenditure, unless they have been authorised to do so in advance by the Company's shareholders.

At its Annual General Meeting in April 2013, the Company and its subsidiaries were granted authority to make donations to EU political organisations and to incur political expenditure. This authority was granted for a period of one year and was subject to caps of £100,000 on donations to EU political organisations and of £100,000 on political expenditure during that period. The authority will expire on 25 April 2014.

What constitutes a political donation, a political party, a political organisation, or political expenditure is not always clear, as legislation is capable of wide interpretation. Sponsorship, subscriptions, payment of expenses, paid leave for employees fulfilling public duties, and support for bodies representing the business community in policy review or reform, may potentially fall within this wide definition.

No political donations were made by the Company or its subsidiaries in 2013 in any part of the world.

Therefore, notwithstanding that the Company has no current intention of making any donation to, or incurring any political expenditure in respect of, any EU political party or independent electoral candidate in the EU, the Board has decided to put forward Resolution 20 to seek shareholders' authority to make political contributions and to incur political expenditure within the EU. This will allow the Company to continue to support the community and put forward its views to wider business and government bodies without running the risk of being in breach of the law.

In keeping with best practice, this proposed authority from shareholders will be for the duration of one year at a level of £100,000. As such, this authority will cover the period from the date this Resolution 20 is passed until the end of the next AGM of the Company or, if earlier, on 30 April 2015. Further, as permitted under the 2006 Act, Resolution 20 also covers any political donations made, or political expenditure incurred, by any subsidiaries of the Company.

The 2006 Act provisions apply to EU political donations and/or EU political expenditure. The terminology used in the 2006 Act, however, means that Resolution 20 does not need to refer expressly to the EU.

Resolution 21: Notice period for General Meetings

Resolution 21 is a special resolution to allow the Company to hold general meetings, other than Annual General Meetings (“AGMs”), on 14 days’ notice.

The Company’s articles of association include a provision which allows general meetings of the Company to be called on the minimum notice period provided for in the 2006 Act. Under the 2006 Act, the minimum notice period for general meetings of listed companies is 21 days, however it is possible to reduce this period to 14 days (other than for AGMs) provided that two conditions are met. The first condition is that a company offers facilities for shareholders to submit proxy appointments by electronic means. The second condition is that there is an annual resolution of shareholders approving the reduction in the minimum notice period from 21 days to 14 days.

Following shareholder approval at the 2013 Annual General Meeting, the Company is currently able to call general meetings (other than AGMs) on 14 clear days’ notice and would like to preserve this ability by seeking a renewal of this authority at the Meeting.

The Board is therefore proposing Resolution 21 as a special resolution to approve 14 days as the minimum period of notice for all general meetings of the Company other than AGMs. The approval will be effective until the Company’s next AGM, when it is intended that the approval be renewed. The shorter notice period would not be used as a matter of routine. Rather the Board will consider on a case by case basis whether the use of the flexibility offered by the shorter notice period is merited, taking into account the circumstances, including whether the business of the meeting is time sensitive, and is thought to be to the advantage of shareholders as a whole. Further, the shorter notice period would not be used unless both of the conditions as stated above are met.

Directors’ recommendations

The Board considers that the Resolutions will promote the success of the Company and are in the best interests of the Company and its shareholders as a whole. The Directors unanimously recommend shareholders to vote in favour of Resolutions 1 to 21 as they intend to do in respect of their own beneficial shareholdings.

Voting documentation

Please refer to Appendix 1 for guidance notes on the completion and return of the proxy form and other applicable voting documentation.

Yours sincerely

Richard Burrows
Chairman



NOTICE IS HEREBY GIVEN that the ANNUAL GENERAL MEETING of British American Tobacco p.l.c. will be held at 11.30am on Wednesday 30 April 2014 at The Banqueting House, Whitehall, London SW1A 2ER to consider and, if thought fit, to pass Resolutions 1 to 17 and 20 as ordinary resolutions and Resolutions 18, 19 and 21 as special resolutions:

Report and Accounts

1. To receive the accounts and the reports of the Directors and Auditors for the year ended 31 December 2013.

Remuneration Report

2. To approve the Directors' remuneration policy in the form set out in the Directors' remuneration report in the Company's annual report and accounts for the year ended 31 December 2013.
3. To approve the Directors' remuneration report, other than the part containing the Directors' remuneration policy, in the form set out in the Company's annual report and accounts for the year ended 31 December 2013.

Dividend

4. To declare a final dividend of 97.4p per ordinary share in respect of the year ended 31 December 2013, payable on 8 May 2014 to shareholders on the register at the close of business on 14 March 2014.

Auditors

5. To reappoint PricewaterhouseCoopers LLP as the Company's Auditors until the conclusion of the next Annual General Meeting of the Company.

Auditors' remuneration

6. To authorise the Directors to agree the Auditors' remuneration.

Re-election of Directors

To re-elect the following as Directors:

7. Richard Burrows
8. Karen de Segundo
9. Nicandro Durante
10. Ann Godbehere
11. Christine Morin-Postel
12. Gerry Murphy
13. Kieran Poynter
14. Ben Stevens
15. Richard Tubb

Director appointed since the last Annual General Meeting

To elect the following as a Director:

16. Savio Kwan

Authority to allot shares

17. That the Directors be and they are hereby generally and unconditionally authorised in accordance with section 551 of the Companies Act 2006 to exercise all the powers of the Company to allot shares in the Company and to grant rights to subscribe for, or to convert any security into, shares in the Company (“Rights”):
- (a) up to an aggregate nominal amount of £157,070,467; and
 - (b) up to a further aggregate nominal amount of £157,070,467 provided that: (i) they are equity securities (within the meaning of section 560(1) of the Companies Act 2006); and (ii) they are offered by way of a rights issue to holders (“shareholders”) of ordinary shares of 25p each in the capital of the Company (“ordinary shares”) on the register of members at such record dates as the Directors may determine where the equity securities respectively attributable to the interests of the shareholders are proportionate (as nearly as may be practicable) to the respective numbers of ordinary shares held or deemed to be held by them on any such record dates, subject to such exclusions or other arrangements as the Directors may deem necessary or expedient to deal with treasury shares, fractional entitlements or legal or practical problems arising under the laws of any overseas territory or the requirements of any regulatory body or stock exchange or by virtue of shares being represented by depositary receipts or any other matter,

provided that this authority shall expire on the date of the next Annual General Meeting of the Company after the passing of this Resolution or, if earlier, on 30 July 2015 save that the Company shall be entitled to make offers or agreements before the expiry of such authority which would or might require shares to be allotted or Rights to be granted after such expiry and the Directors shall be entitled to allot shares and grant Rights pursuant to any such offer or agreement as if this authority had not expired; and all unexercised authorities previously granted to the Directors to allot shares and grant Rights be and are hereby revoked.

Authority to disapply pre-emption rights

18. That the Directors be and they are hereby empowered pursuant to sections 570 and 573 of the Companies Act 2006 to allot equity securities (within the meaning of section 560 of that Act) for cash either pursuant to the authority conferred by Resolution 17 above or by way of a sale of treasury shares as if section 561(1) of that Act did not apply to any such allotment, provided that this power shall be limited to:
- (a) the allotment of equity securities in connection with an offer of securities (but in the case of the authority granted under paragraph (b) of Resolution 17 by way of rights issue only) in favour of the holders (“shareholders”) of ordinary shares of 25p each in the capital of the Company (“ordinary shares”) on the register of members at such record dates as the Directors may determine where the equity securities respectively attributable to the interests of the shareholders are proportionate (as nearly as may be practicable) to the respective numbers of ordinary shares held or deemed to be held by them on any such record dates, subject to such exclusions or other arrangements as the Directors may deem necessary or expedient to deal with treasury shares, fractional entitlements or legal or practical problems arising under the laws of any overseas territory or the requirements of any regulatory body or stock exchange or by virtue of shares being represented by depositary receipts or any other matter; and
 - (b) the allotment (otherwise than pursuant to paragraph (a) of this Resolution 18) to any person or persons of equity securities up to an aggregate nominal amount of £23,560,570,

and shall expire upon the expiry of the general authority conferred by Resolution 17 above, save that the Company shall be entitled to make offers or agreements before the expiry of such power which would or might require equity securities to be allotted after such expiry and the Directors shall be entitled to allot equity securities pursuant to any such offer or agreement as if the power conferred hereby had not expired.

Authority to purchase own shares

19. That the Company be and is hereby generally and unconditionally authorised for the purposes of section 701 of the Companies Act 2006 to make market purchases (within the meaning of section 693(4) of that Act) of ordinary shares of 25p each in the capital of the Company (“ordinary shares”) provided that:
- (a) the maximum number of ordinary shares that may be purchased is 188.4 million representing approximately 10 per cent of the issued ordinary share capital of the Company as at 12 March 2014;
 - (b) the minimum price that may be paid for an ordinary share is 25p;

- (c) the maximum price that may be paid for an ordinary share is an amount equal to 105 per cent of the average of the middle-market prices shown in the quotation for an ordinary share as derived from the London Stock Exchange Daily Official List for the five business days immediately preceding the day on which the ordinary share is contracted to be purchased;
- (d) this authority shall expire at the conclusion of the next Annual General Meeting of the Company after the passing of this Resolution unless previously renewed, varied or revoked by the Company in general meeting; and
- (e) the Company may enter into a contract to purchase its ordinary shares under this authority prior to its expiry, which contract will or may be executed wholly or partly after such expiry, and may purchase its ordinary shares in pursuance of any such contract.

Authority to make donations to political organisations and to incur political expenditure

20. That in accordance with sections 366 and 367 of the Companies Act 2006, the Company and all companies which are subsidiaries of the Company during the period when this Resolution 20 has effect, be generally and unconditionally authorised to:

- (a) make political donations to political parties or independent election candidates not exceeding £100,000 in total;
- (b) make political donations to political organisations other than political parties not exceeding £100,000 in total; and
- (c) incur political expenditure not exceeding £100,000 in total,

(as such terms are defined in the Companies Act 2006) during the period beginning with the date of the passing of this resolution and ending at the conclusion of the Annual General Meeting to be held in 2015 or, if earlier, on 30 April 2015, provided that the authorised sum referred to in paragraphs (a), (b) and (c) above, may be comprised of one or more amounts in different currencies which, for the purposes of calculating the said sum, shall be converted into pounds sterling at the exchange rate published in the London edition of the Financial Times on the date on which the relevant donation is made or expenditure incurred (or the first business day thereafter) or, if earlier, the day on which the Company enters into any contract or undertaking in relation to the same and provided that, in any event, the aggregate amount of political donations and political expenditure made or incurred by the Company and its subsidiaries pursuant to this resolution shall not exceed £100,000.

Notice period for General Meetings

21. That a general meeting, other than an annual general meeting, may be called on not less than 14 clear days' notice.

By Order of the Board

Nicola Snook

Secretary

24 March 2014

Registered Office:

Globe House

4 Temple Place

London

WC2R 2PG

Registered in England and Wales No. 3407696

Notes:

1. A shareholder is entitled to appoint another person as his/her proxy to exercise all or any of his/her rights to attend and to speak and vote at the Meeting in his/her place. A proxy need not be a shareholder of the Company.
2. Please refer to Appendix 1 for further information about voting at the Annual General Meeting (including the submission of proxy forms and voting instructions) and for certain other additional information relating to the Meeting.

APPENDIX 1: VOTING

Shareholders entitled to attend the Annual General Meeting

1. Only shareholders, their attorneys, proxies and authorised representatives of corporations which are shareholders are entitled to attend, speak and vote at the Meeting.

Voting: in person (or by attorney)

2. Shareholders, or their attorneys, who plan to attend the Meeting are requested, if possible, to arrive at the venue at least 30 minutes prior to the time designated for the Meeting so that their holding may be checked against the Company's share register and attendances recorded. Attorneys should bring with them an original or certified copy of the power of attorney under which they have been authorised to attend and vote at the Meeting.

Voting: by corporate representatives

3. A corporate shareholder may authorise a person or persons to act as its representative(s) at the Annual General Meeting. In accordance with the provisions of the 2006 Act, each such representative may exercise (on behalf of the corporation) the same powers as the corporation could exercise if it were an individual shareholder in the Company, provided that they do not do so in relation to the same shares.

Voting: (1) proxy form; and (2) proxy form — South Africa

4. The guidance notes in this section are applicable to both: (1) shareholders with a proxy form; and (2) those certificated shareholders on the South Africa branch register with a proxy form — South Africa ("PFSA"). The particular procedures applicable to a proxy form and a PFSA are set out in the following paragraphs.
5. **A shareholder entitled to attend and vote is entitled to appoint one or more proxies to exercise all or any of his rights to attend, speak and vote at the Meeting. A shareholder may appoint more than one proxy in relation to the Meeting provided that each proxy is appointed to exercise the rights attached to a different share or shares held by that shareholder. If multiple proxies are to be appointed then a separate proxy form or PFSA must be completed for each proxy appointment. If you intend appointing additional proxies, please contact Computershare Investor Services PLC (on 0800 408 0094 or +44 870 889 3159) or Computershare Investor Services (Pty) Ltd (on 0861 100 950 or by fax on +27 11 688 5238) to obtain (an) additional form(s). Alternatively, you may photocopy the enclosed proxy form or PFSA.**
6. The appointment of the proxy may specify the proportion or the number of votes that the proxy may exercise. Where the appointment does not specify the proportion or number of the shareholder's votes each proxy may exercise, then the proxy is deemed to be authorised for the whole of the shareholder's holding (or in the case of a shareholder with designated accounts, the whole of the holding in the designated account).
7. A proxy need not be a shareholder of the Company but must attend the Meeting to represent you. Your proxy can be either an individual (such as the Chairman or another Director of the Company or another person who has agreed to represent you) or a body corporate. Your proxy will vote as you instruct and must attend the Meeting for your vote to be counted.

Appointing a proxy does not preclude you from attending the Meeting and voting in person.
8. If a proxy is not directed how to vote on an item of business the proxy may vote, or abstain from voting, as they think fit. A proxy shall have authority to demand or join in demanding a poll at the Meeting.
9. Should any resolution, other than those specified in this Notice of Meeting, be proposed at the Meeting, a proxy may vote on that resolution as they think fit.
10. If a proxy is instructed to abstain from voting on an item of business they are directed not to vote on the shareholder's behalf on the poll and the shares that are the subject of the proxy appointment will not be counted in calculating the required majority.
11. Shareholders who return their proxy forms or PFSA's with a direction on how to vote, but do not nominate the identity of their proxy, will be taken to have appointed the Chairman of the Meeting as their proxy to vote on their behalf. Proxy appointments in favour of the Chairman of the Meeting, the Secretary or any Director that do not contain a direction on how to vote will be used where possible to support each of the Resolutions proposed in this Notice of Meeting.

12. Completed proxy forms or PFSA's should be sent to the Company's share registrars using the pre-addressed envelope provided with this Notice of Meeting.
13. To be effective, proxy forms must be lodged by 11.30am (UK local time) on Monday 28 April 2014 for shareholders registered on the main register of members in the United Kingdom. Proxy forms lodged after this time will be invalid.
14. To be effective, PFSA's must be lodged by the close of business (South Africa local time) on Wednesday 23 April 2014 for certificated shareholders registered on the branch register in South Africa. PFSA's lodged after this time will be invalid.
15. Proxy forms may be lodged using one of the following methods:
 - (1) by returning a completed proxy form by post to:
The Registrar for British American Tobacco p.l.c.
Computershare Investor Services PLC
The Pavilions
Bridgwater Road
Bristol BS99 6ZZ
United Kingdom

or
 - (2) by recording the proxy appointment electronically via the internet at www.eproxyappointment.com or by scanning the QR code at the top of the proxy form with your Smartphone. Full details of the procedure are given on that website and your Control Number, Shareholder Reference Number (SRN) and PIN can be found on your proxy form or email notification. Electronic proxy appointments must be received by Computershare Investor Services PLC no later than 11.30am (UK local time) on Monday 28 April 2014.
16. PFSA's may be lodged by using one of the following methods:
 - (1) by returning a completed PFSA by post to:
The Registrar for British American Tobacco p.l.c.
Computershare Investor Services (Pty) Ltd
70 Marshall Street
Johannesburg 2001
(PO Box 61051, Marshalltown 2107)
South Africa

or
 - (2) by recording the proxy appointment electronically via the internet at www.eproxyappointment.com. Full details of the procedure are given on that website and your Control Number, Shareholder Reference Number (SRN) and PIN can be found on your PFSA or email notification. Electronic proxy appointments must be received by close of business (South Africa local time) on Wednesday 23 April 2014.

A completed PFSA may also be lodged by:

 - (1) a faxed copy to Computershare Investor Services (Pty) Ltd on +27 11 688 5238; or
 - (2) a scanned copy by email to Computershare Investor Services (Pty) Ltd at proxy@computershare.co.za.
17. The proxy form or PFSA must be signed by the shareholder or the shareholder's attorney. A proxy form or PFSA must be completed by, or on behalf of, the shareholder making the appointment. A corporation may execute a proxy form or PFSA either under its common seal or under the hand of a duly authorised officer(s). Where the appointment of a proxy is signed by the appointer's attorney, a certified copy of the power of attorney, or the power itself, must be received by Computershare Investor Services PLC or Computershare Investor Services (Pty) Ltd (as appropriate) by the deadlines stated in paragraphs 13 and 14 respectively.
18. In the case of joint holders, any one holder may sign the proxy form or PFSA. The vote of the senior holder who tenders a vote will be counted to the exclusion of the votes of the other joint holders. For this purpose seniority is determined by the order in which the names appear on the register of shareholders.

19. Shareholders who return a proxy form or PFSA or register the appointment of a proxy electronically will still be able to attend the Meeting and vote in person if they so wish. If you attend the Meeting in person and vote, then your proxy appointment will automatically be terminated.
20. A copy of this Notice has been sent for information only to persons who have been nominated by a member to enjoy information rights under section 146 of the 2006 Act (“nominated persons”). The right to appoint a proxy does not apply to nominated persons. However, nominated persons may have a right under an agreement with the registered shareholder who holds the shares on their behalf to be appointed (or to have someone else appointed) as a proxy.

Alternatively, if nominated persons do not have such a right, or do not wish to exercise it, they may have a right under such an agreement to give instructions to the person holding the shares as to the exercise of the voting rights. Nominated persons should also remember that their main point of contact in terms of their investment in the Company remains the shareholder who nominated the nominated person to enjoy information rights (or, perhaps, the custodian or broker who administers the investment on their behalf). Nominated persons should continue to contact that shareholder, custodian or broker (and not the Company) regarding any changes or queries relating to the nominated person’s personal details and interest in the Company (including any administrative matter). The only exception to this is where the Company expressly requests a response from a nominated person.

Voting: the CREST electronic proxy appointment service

21.
 - (a) Shareholders who are CREST members with shares held in uncertificated form who wish to appoint a proxy or proxies are encouraged to use the CREST electronic proxy appointment service by using the procedures described in the CREST Manual on the Euroclear website (www.euroclear.com/CREST). CREST personal members or other CREST sponsored members, and those CREST members who have appointed a voting service provider(s), should refer to their CREST sponsor or voting service provider(s), who will be able to take the appropriate action on their behalf.
 - (b) In order for a proxy appointment or instruction made using the CREST service to be valid, the appropriate CREST message (a “CREST Proxy Instruction”) must be properly authenticated in accordance with Euroclear UK & Ireland Limited’s specifications and must contain the information required for such instructions, as described in the CREST Manual. The message, regardless of whether it constitutes the appointment of a proxy or an amendment to the instruction given to a previously appointed proxy, must, in order to be valid, be transmitted so as to be received by the issuer’s agent (ID 3RA50) by the latest time for receipt of proxy appointments specified in paragraph 13 above. For this purpose, the time of receipt will be taken to be the time (as determined by the timestamp applied to the message by the CREST Applications Host) from which the issuer’s agent is able to retrieve the message by enquiry to CREST in the manner prescribed by CREST.
 - (c) CREST members and, where applicable, their CREST sponsors or voting service provider(s), should note that Euroclear UK & Ireland Limited does not make available special procedures in CREST for any particular messages. Normal system timings and limitations will, therefore, apply in relation to the input of CREST Proxy Instructions. It is the responsibility of the CREST member concerned to take (or, if the CREST member is a CREST personal member or sponsored member or has appointed a voting service provider(s), to procure that his CREST sponsor or voting service provider(s) take(s)) such action as shall be necessary to ensure that a message is transmitted by means of the CREST system by any particular time. In connection with this, CREST members and, where applicable, their CREST sponsors or voting service provider(s) are referred, in particular, to those sections of the CREST Manual concerning practical limitations of the CREST system and timings.
 - (d) The Company may treat as invalid a CREST Proxy Instruction in the circumstances set out in regulation 35(5)(a) of the Uncertificated Securities Regulations 2001.

Voting: voting instruction form for owners of shares dematerialised into Strate

22. **Beneficial owners of ordinary shares on the South Africa branch register which are dematerialised through Strate (other than those referred to in paragraph 23 below) should promptly provide their Central Securities Depository Participant (“CSDP”) or broker with their voting instructions under the terms of the custody agreement entered into between the beneficial owner and CSDP or broker. The enclosed voting instruction form may be used for this purpose.**

23. Beneficial owners who appointed Computershare Limited as their CSDP, with the instruction that their ordinary shares are to be registered in the electronic sub-register of members in their own names, must complete the voting instruction form and return it no later than the close of business (South Africa local time) on Wednesday 23 April 2014 to:

The Registrar for British American Tobacco p.l.c.
Computershare Investor Services (Pty) Ltd
70 Marshall Street
Johannesburg 2001
(PO Box 61051, Marshalltown 2107)
South Africa

A completed voting instruction form may also be faxed to Computershare Investor Services (Pty) Ltd on +27 11 688 5238. A voting instruction form lodged after the close of business (South Africa local time) on Wednesday 23 April 2014 will be deemed to be invalid. The voting instruction form must be signed by the shareholder or the shareholder's attorney. The voting instruction form must be completed by, or on behalf of, the shareholder giving the instructions. A corporation may execute the voting instruction form either under its common seal or under the hand of a duly authorised officer(s). Where the voting instruction is signed by an attorney, a certified copy of the power of attorney, or the power itself, must be received by Computershare Investor Services (Pty) Ltd at the address above or by facsimile to +27 11 688 5238 by the close of business (South Africa local time) on Wednesday 23 April 2014. If facsimile transmission is used the power of attorney must be certified.

Holders of dematerialised ordinary shares who appointed Computershare Limited as their CSDP with the instruction that their ordinary shares are to be registered in the electronic sub-register of members in their own name and who wish to register an electronic appointment of proxy, may do so at www.eproxypointment.com. Full details of the procedure are given on that website and your Control Number, Shareholder Reference Number (SRN) and PIN can be found on your Voting Instruction Form. Electronic proxy appointments must be received by the close of business (South Africa local time) on Wednesday 23 April 2014.

24. Beneficial owners of ordinary shares which are dematerialised through Strate (including those who have 'own name' registration) wishing to attend the Meeting in person should promptly contact their CSDP or broker to obtain a letter of representation to enable them to do so.
25. Voting instructions and requests for letters of representation must be submitted by the relevant CSDP or broker no later than the close of business (South Africa local time) on Wednesday 23 April 2014 so that they may be collated and verified by Strate prior to the Meeting. Beneficial owners should therefore submit their voting instruction form or request for a letter of representation to their CSDP or broker within the time period required by the CSDP or broker or as stipulated in the agreement between the beneficial owner and the CSDP or broker.

Employee Share Ownership Plan — form of direction

26. Participants in the Company's Employee Share Ownership Plan (the "Plan") may direct the trustee of the Plan (the "Trustee") to vote on their behalf by registering their vote electronically (see paragraph 15(2) above) with the Trustee no later than 11.30am on Wednesday 23 April 2014. Alternatively, participants may contact the Trustee by telephone on 0800 408 0094 or +44 870 889 3159 to request a paper copy form of direction to be completed and returned, as directed, to the Trustee no later than 11.30am on Wednesday 23 April 2014.

Vested Share Account

27. Individuals who are or were employed by a company in the British American Tobacco Group and who have deposited ordinary shares in the Company with Computershare Company Nominees Limited (the "Nominee") in connection with the Vested Share Account may exercise their voting rights in respect of those shares by registering their vote electronically (see paragraph 15(2) above) with the Nominee no later than 11.30am on Wednesday 23 April 2014. Alternatively, such individuals may contact the Nominee by telephone on 0800 408 0094 or +44 870 889 3159 to request a paper copy voting form to be completed and returned, as directed, to the Nominee no later than 11.30am on Wednesday 23 April 2014.

Shareholders who are entitled to vote

28. Pursuant to regulation 41 of the Uncertificated Securities Regulations 2001 the Company gives notice that the time by which a person must be entered on the register of members (the main register/the South Africa branch register) in order to attend or vote at the Meeting or adjourned Meeting (and for calculating the number of votes such a person may cast) is 6.00pm (UK local time), in the case of the main register, and, in the case of the South Africa branch register, the close of business (South Africa local time) on the date which is two days prior to the Meeting or adjourned Meeting. Changes to entries on the register of securities after the relevant time will be disregarded in determining the rights of any person to attend or vote (and the number of votes they may cast) at the Meeting or adjourned Meeting.

Conduct of the Meeting

29. The quorum for the Meeting will be two persons entitled to vote upon the business to be transacted, each being a shareholder, or a proxy for a shareholder, or a duly authorised representative of a corporation which is a shareholder.
30. The Company must cause to be answered at the Meeting any question relating to the business being dealt with at the Meeting which is put by a member attending the Meeting, except (i) if to do so would interfere unduly with the preparation for the Meeting or involve the disclosure of confidential information, (ii) if the answer has already been given on a website in the form of an answer to a question, or (iii) if it is undesirable in the interests of the Company or the good order of the Meeting that the question be answered.

Notice of Meeting

31. If you have sold or transferred all of your shares, this Notice of Meeting should be passed on to the person through whom the sale or transfer was effected for transmission to the purchaser or transferee.
32. A copy of this Notice and the other information required by section 311A of the 2006 Act, can be found on the Company's website (www.bat.com).
33. You may not use any electronic address provided in this Notice of Meeting to communicate with the Company for any purposes other than those expressly stated.

APPENDIX 2: NOTIFICATION OF AVAILABILITY OF THE ANNUAL REPORT 2013

Notification of Availability of the Annual Report 2013

If you are a shareholder who has not responded previously to the Company's letters regarding shareholder communications, you are deemed to have agreed that you will view Company shareholder information and documents online.

The purpose of this notification is to inform you that the Company's Annual Report 2013 is now available online at www.bat.com/annualreport together with copies of this document which contains the Notice of the Annual General Meeting 2014 (www.bat.com/AGM) as well as a Performance Summary 2013. The Company's Annual Report 2013, the Notice of the Annual General Meeting 2014 and the Performance Summary 2013 will be available on the website for the foreseeable future and in accordance with statutory requirements (together the "Documents").

Please note that this notification is not a full summary of the Documents and should not be regarded as a substitute for reading them. If you go online, there are no particular software requirements to view any of these Documents, other than those which are described and located on the Company's website.

Electronic Communications

British American Tobacco continues to recognise the benefits of electronic communications with shareholders. We take this opportunity to encourage you further to play your part in reducing the environmental impact of the Company mailing significant quantities of printed materials to shareholders by electing to be notified by email when your shareholder communications are available to access directly online.

By making the choice to 'go green' you will also reduce your exposure to the variances of the postal service by receiving your shareholder information in a more timely, secure and cost effective manner.

**Shareholders on the UK main register:
submit your email address by visiting the Computershare website
www.investorcentre.co.uk/ecomms**

**Shareholders on the South Africa branch register:
submit your email address to ecomms@computershare.co.za**

By providing your email address you will no longer receive paper copies of Annual Reports or any other shareholder communications that are available electronically. Instead, you will receive an email advising you when and how to access documents online. The email will contain details of the dividend rate and Annual General Meeting, where applicable.

We do appreciate that the internet is not for everyone. Shareholders on the UK main register who would like to receive all shareholder communications in paper form through the post, may elect to make that choice at the Computershare website. Shareholders on the South Africa branch register who have indicated a preference to receive shareholder communications through their Central Securities Depository Participant (CSDP) or broker and who would like to continue to receive all shareholder communications in paper form through the post, should contact Computershare Investor Services (Pty) Limited. Further, paper copies of the Annual Report are available on request, at no charge, by contacting British American Tobacco Publications in the UK or Computershare Investor Services (Pty) Limited in South Africa, details of both of which are given in Appendix 5.

Contact

If you have any questions about electronic communications and/or the receipt of the Documents, shareholders on the UK main register should contact Computershare Investor Services PLC on 0800 408 0094 or +44 870 889 3159 and shareholders on the South Africa branch register should contact Computershare Investor Services (Pty) Limited on 0861 100 925 or +27 11 370 5000.

APPENDIX 3: ADDITIONAL STATUTORY AND REGULATORY INFORMATION

Contracts of service

1. Copies of the contracts of service between each Executive Director and the Company and the letters of appointment of the Non-Executive Directors and the Chairman setting out the terms and conditions of their appointment are available for inspection during normal business hours on any weekday (Saturdays, Sundays and public holidays excepted) at the registered office of the Company up to the time of the Meeting. These, together with the register of Directors' interests in the shares of the Company and its subsidiaries, will be available for inspection at The Banqueting House, Whitehall, London SW1A 2ER on the morning of the Meeting from 11.00am until its conclusion.

Statement of voting rights

2. As at 12 March 2014 (being the latest practicable date prior to publication of this document), the Company's issued share capital consisted of 1,884,845,608 ordinary shares of 25p each with voting rights. As at 12 March 2014 the Company held 141,706,345 ordinary shares in treasury.

Auditors

3. Shareholders satisfying the threshold requirements set out in section 527 of the 2006 Act can require the Company to publish a statement on its website setting out any matter relating to: (a) the audit of the Company's accounts (including the Auditors' report and the conduct of the audit) that are to be laid before the Meeting; or (b) any circumstances connected with an auditor of the Company ceasing to hold office since the last Annual General Meeting, that the shareholders propose to raise at the Annual General Meeting. Where the Company is required to publish a statement on its website, it must: (a) send a copy of the statement to the Company's Auditors no later than the time it makes that statement available on the website; and (b) include the matters set out in the statement in the business of the Annual General Meeting.

APPENDIX 4: TRAVEL AND MEETING INFORMATION

The venue for the 2014 Annual General Meeting is The Banqueting House, Whitehall, London SW1A 2ER (www.hrp.org.uk/BanquetingHouse).

By underground

Westminster (Circle, District and Jubilee lines); Embankment (Circle and District lines); and Charing Cross (Bakerloo and Northern lines).

By bus

3, 11, 12, 24, 53, 87, 88 and 159

By train

Charing Cross

By car

The nearest car parks to The Banqueting House are: Trafalgar Car Park (205 spaces), Spring Gardens, London SW1A 2TS and Westminster Car Park (183 spaces), Great College Street, London SW1P 3RX.

Information

You are advised to obtain up-to-date travel information from Transport for London at www.tfl.gov.uk (tel: 0343 222 1234) before you travel.

At the Meeting

Refreshments will be provided before the Meeting from 10.30am in The Undercroft on the ground floor of the venue.

For your personal safety and security there will be checks and bag searches of everyone attending the Meeting. We recommend that you arrive in time to allow for these procedures.

Recording equipment, cameras and other items that might interfere with the good order of the Meeting will not be permitted in the auditorium. You are requested to turn off all mobile devices.

There will be facilities for shareholders who are in wheelchairs. Access to The Banqueting House may be gained through the front entrance to the building and there is a ramp down to The Undercroft. The Meeting will be held in the Main Hall of The Banqueting House and this room is accessible via a lift. The entrance to the lift is 27" wide (approx. 68.58cm) and the lift is 30" deep (approx. 76.2cm). A portable or standard size wheelchair is required. Anybody accompanying a shareholder as a carer will be admitted to the Meeting.

A hearing induction loop will be available for those who wish to use it.

APPENDIX 5: SHAREHOLDER INFORMATION

Listings and Shareholder Services

Premium listing

London Stock Exchange (Share Code: BATS; ISIN: GB0002875804)

United Kingdom Registrar

Computershare Investor Services PLC

The Pavilions

Bridgwater Road

Bristol BS99 6ZZ, UK

tel: 0800 408 0094; +44 870 889 3159

web-based enquiries: www.investorcentre.co.uk/contactus

British American Tobacco p.l.c.

Registered Office

Globe House

4 Temple Place

London WC2R 2PG, UK

tel: +44 20 7845 1000

Secondary listing

JSE (Share Code: BTI)

Shares are traded in electronic form only and transactions settled electronically through Strate.

South Africa Registrar

Computershare Investor Services (Pty) Ltd

PO Box 61051

Marshalltown 2107

South Africa

tel: 0861 100 925; +27 11 870 8222

email enquiries: web.queries@computershare.co.za

British American Tobacco p.l.c.

Representative Office in South Africa

34 Alexander Street

Stellenbosch 7600

South Africa

(PO Box 631, Cape Town 8000, South Africa)

tel: +27 21 888 3077

American Depositary Receipts

NYSE MKT (Symbol: BTI; CUSIP No. 110448107)

British American Tobacco sponsors an American Depositary Receipt (ADR) programme in the United States. Each ADR represents two of the Company's ordinary shares. Enquiries regarding ADR holder accounts and payment of dividends should be directed to:

Citibank Shareholder Services

PO Box 43077

Providence

Rhode Island

02940-3077, USA

tel: 1-888 985 2055 (toll-free) or +1 781 575 4555

email enquiries: citibank@shareholders-online.com

website: www.citi.com/dr

Publications

Copies of current and past Annual Reports are available on request. Copies of the Group corporate brochure, *Who We Are*, are also available. Highlights from these publications can be produced in alternative formats such as Braille, audio tape and large print, contact:

British American Tobacco Publications
Unit 80, London Industrial Park, Roding Road
London E6 6LS
tel: +44 20 7511 7797; facsimile: +44 20 7540 4326
email: bat@team365.co.uk

Alternatively contact Computershare Investor Services (Pty) Ltd in South Africa using the contact details shown above.

Final Dividend 2013 — dates in 2014

In compliance with the requirements of the London Stock Exchange (LSE) and Strate, the electronic settlement and custody system used by the JSE Limited (JSE), the following are the salient dates for the payment of the final dividend.

27 February	Dividend announced (including amount of dividend per share in both sterling and rand, applicable exchange rate and conversion date — 25 February 2014; plus additional applicable information as required in respect of South Africa Dividends Tax — see below)
27 February-14 March	From the commencement of trading on 27 February to 14 March 2014 (inclusive), no removal requests in either direction between the UK main register and the South Africa branch register will be permitted
7 March	Last day to trade (JSE)
10-14 March	From the commencement of trading on 10 March to 14 March 2014 (inclusive), no transfers between the UK main register and the South Africa branch register; no shares may be dematerialised or rematerialised
10 March	Ex-dividend date (JSE)
12 March	Ex-dividend date (LSE)
14 March	Record date (LSE and JSE)
8 May	Payment date (sterling and rand)

Final Dividend 2013 — key information and data

Recommendation

On 27 February 2014 the Company announced a recommended final dividend of 97.4 pence per ordinary share of 25p for the year ended 31 December 2013.

The British American Tobacco Group reports in sterling, dividends are declared and payable in sterling except for shareholders on the branch register in South Africa whose dividends are payable in rand. A rate of exchange of £:R = 17.89670 as at 25 February 2014 (the closing rate on that date as quoted by Bloomberg), results in an equivalent final dividend of 1743.13858 SA cents per ordinary share.

South Africa Branch Register: Dividends Tax Information

South Africa Dividends Tax will be withheld from the above gross final dividend at 261.47079 SA cents per ordinary share paid to shareholders on the South Africa branch register at the rate of 15 per cent unless a shareholder qualifies for an exemption. After Dividends Tax has been withheld, the net dividend will be 1481.66779 SA cents per ordinary share.

At the close of business on 25 February 2014 (the latest practicable date prior to the date of the recommendation of the final dividend), British American Tobacco p.l.c. (the “Company”) had a total of 1,887,026,281 ordinary shares in issue (excluding treasury shares). The Company held 139,516,345 ordinary shares in treasury giving a total issued share capital of 2,026,542,626 ordinary shares.

The Company, as a South Africa non-resident, was not subject to the secondary tax on companies (STC) regime which used to operate before the introduction of Dividends Tax. No STC credits are available for set-off against Dividends Tax liability on the final dividend which is regarded as a ‘foreign dividend’ for the purposes of the South Africa Dividends Tax.

British American Tobacco p.l.c. is registered with the South African Revenue Service (SARS) with tax reference number 9378193172.

For the avoidance of doubt, Dividends Tax and the information provided above is of direct application only to shareholders on the South Africa branch register. Shareholders on the South Africa branch register should direct any questions regarding the application of Dividends Tax to Computershare Investor Services (Pty) Ltd, contact details for which are given above.

Financial Calendar 2014

30 April	Interim Management Statement
30 April	Annual General Meeting, The Banqueting House, Whitehall, London SW1A 2ER
30 July	Half-Yearly Report
22 October	Interim Management Statement

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