

**British American Tobacco p.l.c. (“BAT”) Annual General Meeting 2021:
Responses to questions submitted by shareholders after the publication of
the Shareholder Engagement Video before the Meeting via the ‘AGM
Questions’ form on bat.com**

We would like to thank our shareholders for taking the time to submit questions on these important issues. In the spirit of brevity and clarity, we have edited the questions and responded as completely and concisely as possible.

The Chairman responded to shareholder questions received prior to the recording of the Shareholder Engagement Video, a transcript of the responses to these questions is available here:

[https://www.bat.com/group/sites/uk_9d9kcy.nsf/vwPagesWebLive/DO57YMK7/\\$FILE/medMDC2AFEE.pdf?openelement](https://www.bat.com/group/sites/uk_9d9kcy.nsf/vwPagesWebLive/DO57YMK7/$FILE/medMDC2AFEE.pdf?openelement)

SUMMARISED QUESTION:

Would BAT consider investing in a non-tobacco business, such as an alcohol or soft drinks manufacturing business if it improved capital returns?

OUR RESPONSE:

We are committed to transforming BAT.

In 2020, we defined our Corporate Purpose to build A Better Tomorrow™.

We have a clear vision to transform into a high growth, multi-category consumer goods business, with a purpose to reduce its health impact.

Our multi-category strategy is driven by evolving consumer needs. At our investor day in March last year, we set out expansion beyond nicotine as a possible next step. We are exploring this space at the moment.

As previously communicated, we have launched a Vapour CBD trial in Manchester in the UK and also a R&D collaboration with Organigram, a leading Canadian cannabis licensed producer..

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Additional information concerning these and other factors can be found in BAT's filings with the U.S. Securities and Exchange Commission ("SEC"), including the Annual Report on Form 20-F and Current Reports on Form 6-K, which may be obtained free of charge at the SEC's website, <http://www.sec.gov>, and BAT's Annual Reports, which may be obtained free of charge from the British American Tobacco website www.bat.com.

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